

GLOUCESTER CATHEDRAL QUARTER

February 21st 2023

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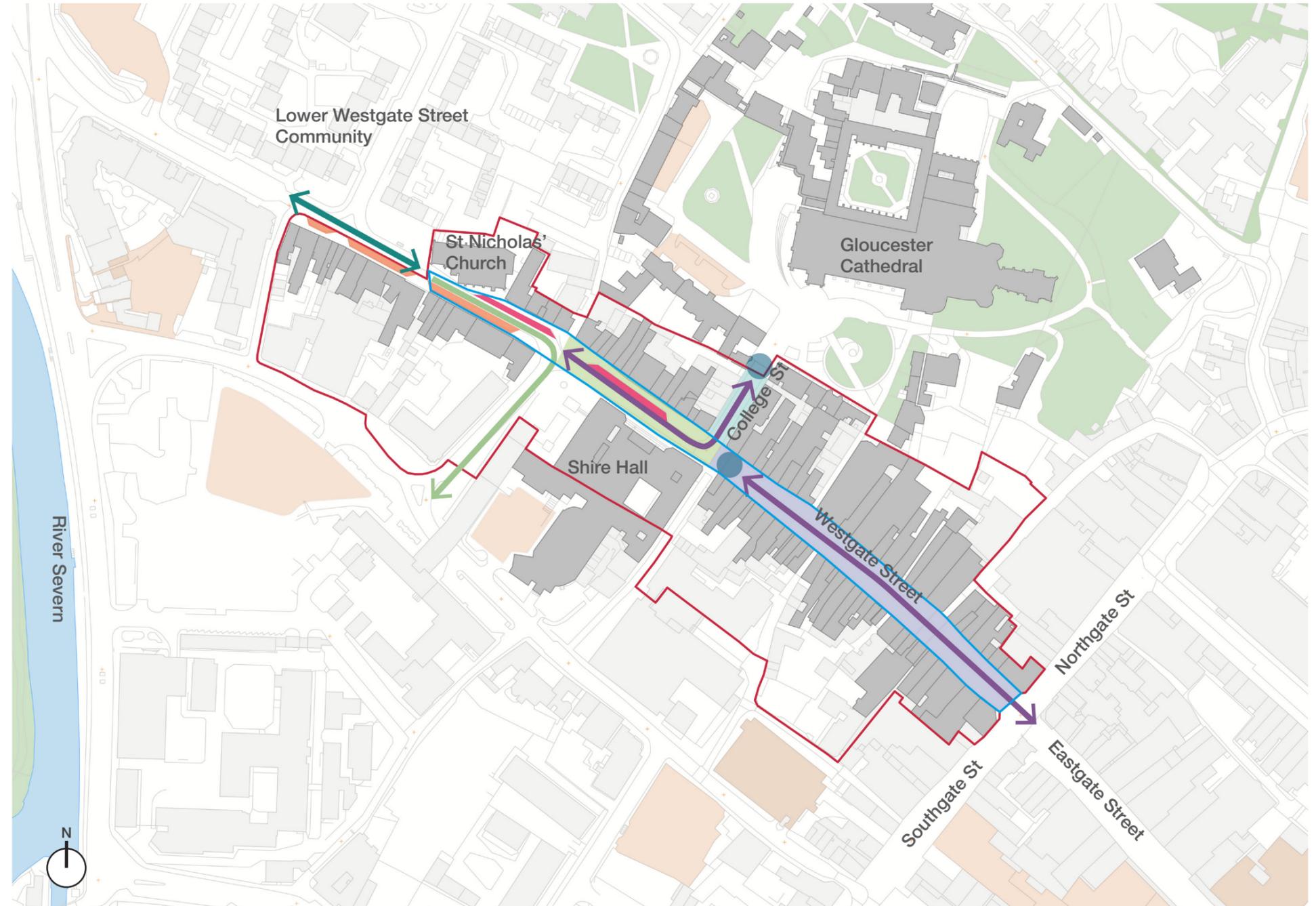
An aerial photograph of a city street, likely in a downtown or urban area. The street is wide and has a light-colored surface. On either side of the street, there are numerous buildings of varying heights and styles, including residential houses and larger commercial or institutional buildings. The buildings have different roof colors, such as grey, brown, and red. There are some trees and green spaces scattered throughout the urban landscape. A semi-transparent white banner is overlaid across the middle of the image, containing the text "1. PLACE VITALITY ANALYSIS" in a bold, black, sans-serif font.

1. PLACE VITALITY ANALYSIS

- ACCESS & MOBILITY -

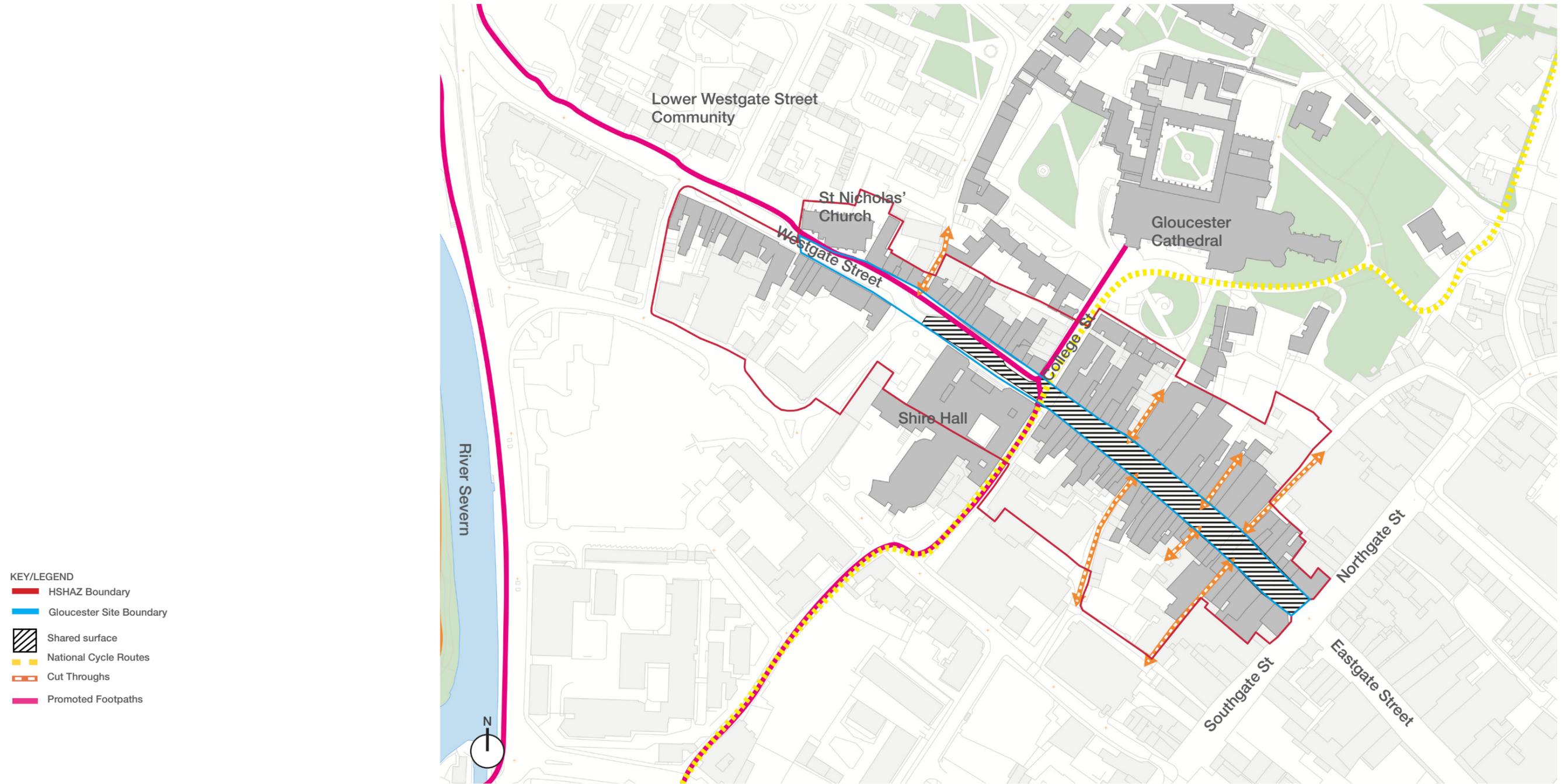
KEY/LEGEND

- █ HSHAZ Boundary
- █ Gloucester Site Boundary
- Raised Bollard Location
- █ 2 Way vehicle unrestricted
- █ 1 Way vehicle unrestricted
- █ 2 Way vehicle restricted
- █ Loading Bays
- █ Pedestrian Zone- Exempt for access
- █ Pedestrian Zone- No vehicles, except for loading, cycles and permit holders Midnight- 10am, 5pm- Midnight
- █ Pedestrian Zone- No vehicles, except for permit holders 5pm- 10am for loading
- █ On Street Parking
- █ Near by carparks



Data gathered from site visit and google earth

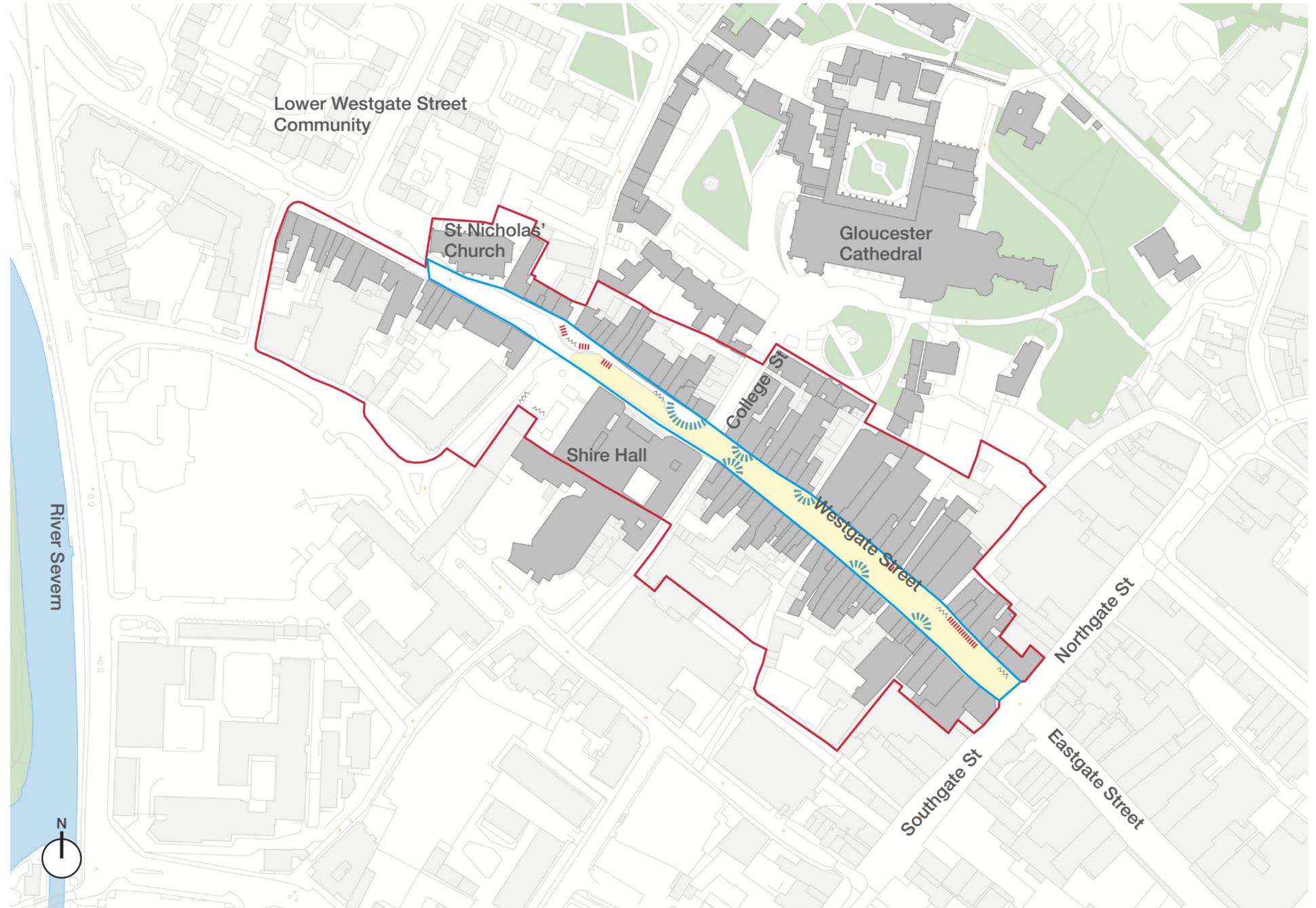
- PEDESTRIAN & CYCLE NETWORK -



Data gathered from site visit, online OS map and google earth

- PUBLIC REALM & AMENITIES -

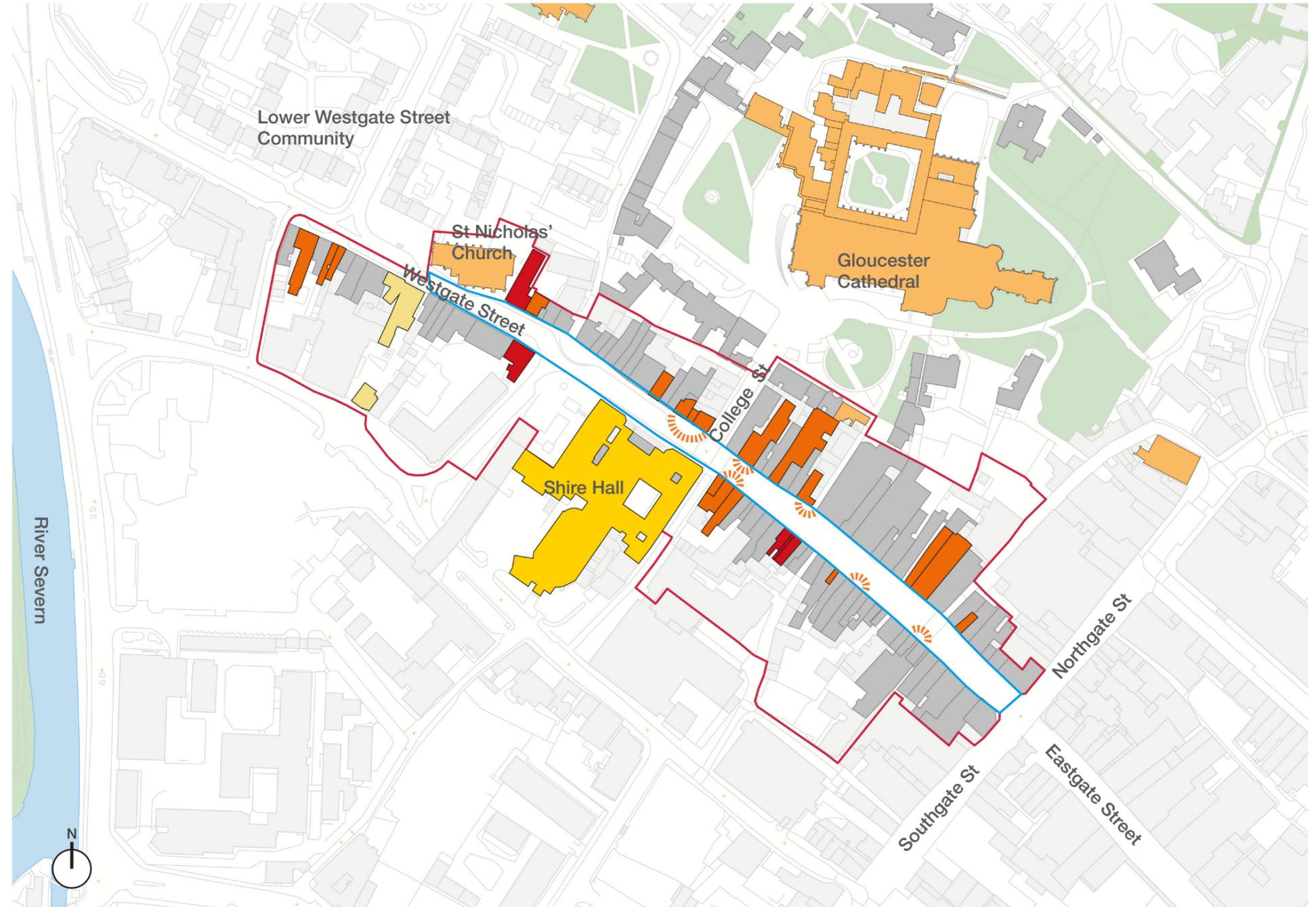
- KEY/LEGEND
- HSHAZ Boundary
 - Gloucester Site Boundary
 - Shared surface
 - Bike Storage
 - Public seating
 - Areas of active frontage outside shop fronts



Data gathered from site visit and google earth

- CULTURE & SOCIABILITY -

- KEY/LEGEND
- HSHAZ Boundary
 - Gloucester Site Boundary
 - Public houses
 - Cafes and restaurants
 - Museums
 - Places of Worship
 - Active frontage
 - County Council building



Data gathered from site visit and google earth

- ENVIRONMENT & ECOLOGIES -

- KEY/LEGEND
- HSHAZ Boundary
 - Gloucester Site Boundary
 - Waterways
 - Green Space
 - Trees
 - Modular planting
 - Hanging Basket
 - Flood Zone 3
 - Flood Zone 2
 - Flood Zone 3a + Climate Change



Data gathered from site visit, GOV.UK and Google earth

- ECONOMICS & ACTIVITY -

KEY/LEGEND

-  HSHAZ Boundary
-  Gloucester Site Boundary
-  Hotel
-  Retail
-  Independent businesses
-  Banks
-  Food & beverage
-  Leisure & recreation
-  Council buildings
-  Vacant/ unknown
-  Museums

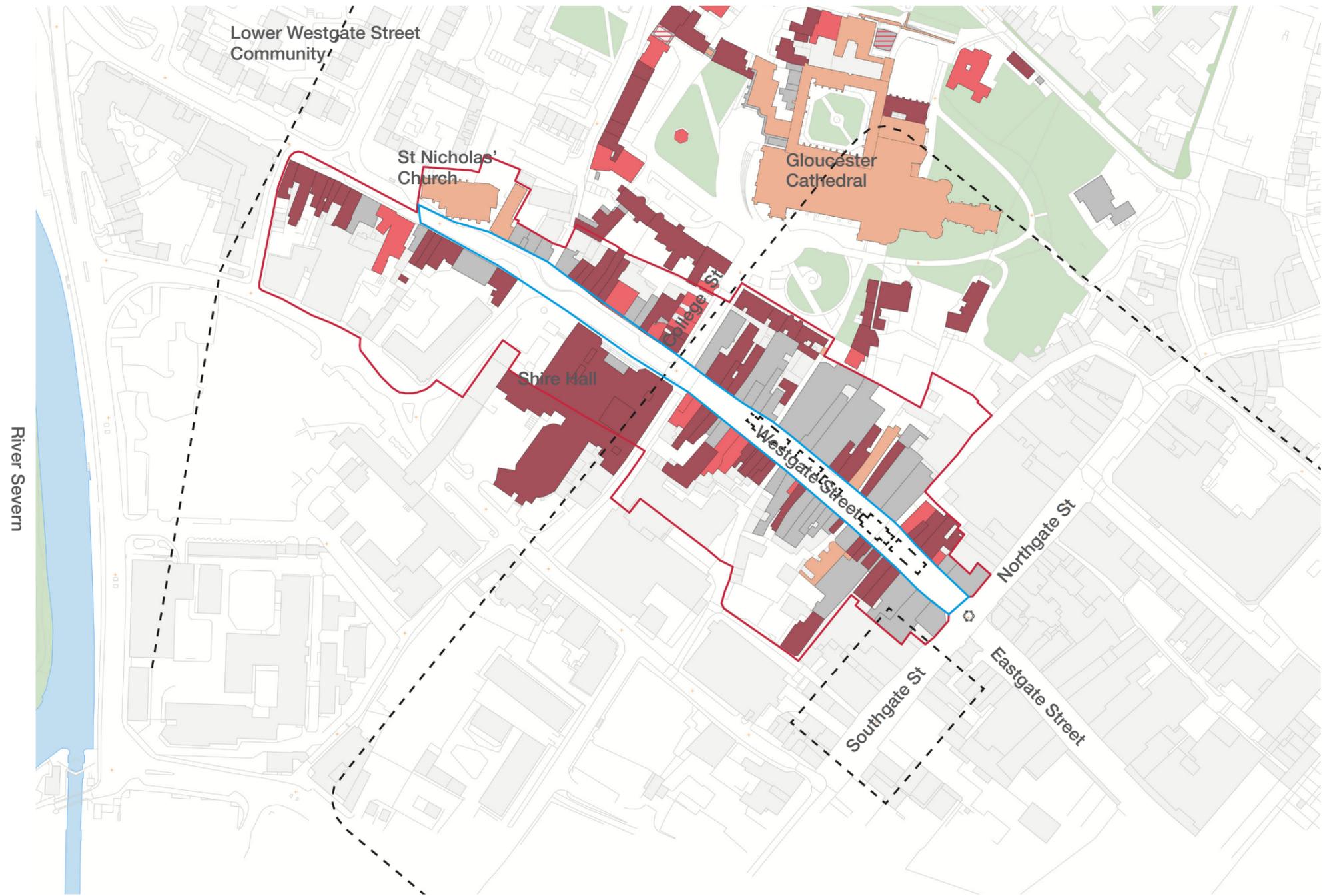


Data gathered from site visit and google earth

- URBAN FORM & STRUCTURE -

KEY/LEGEND

-  HSHAZ Boundary
-  Gloucester Site Boundary
-  Grade I
-  Grade II
-  Grade II*
-  Scheduled monument
-  Historic boundaries and footprints

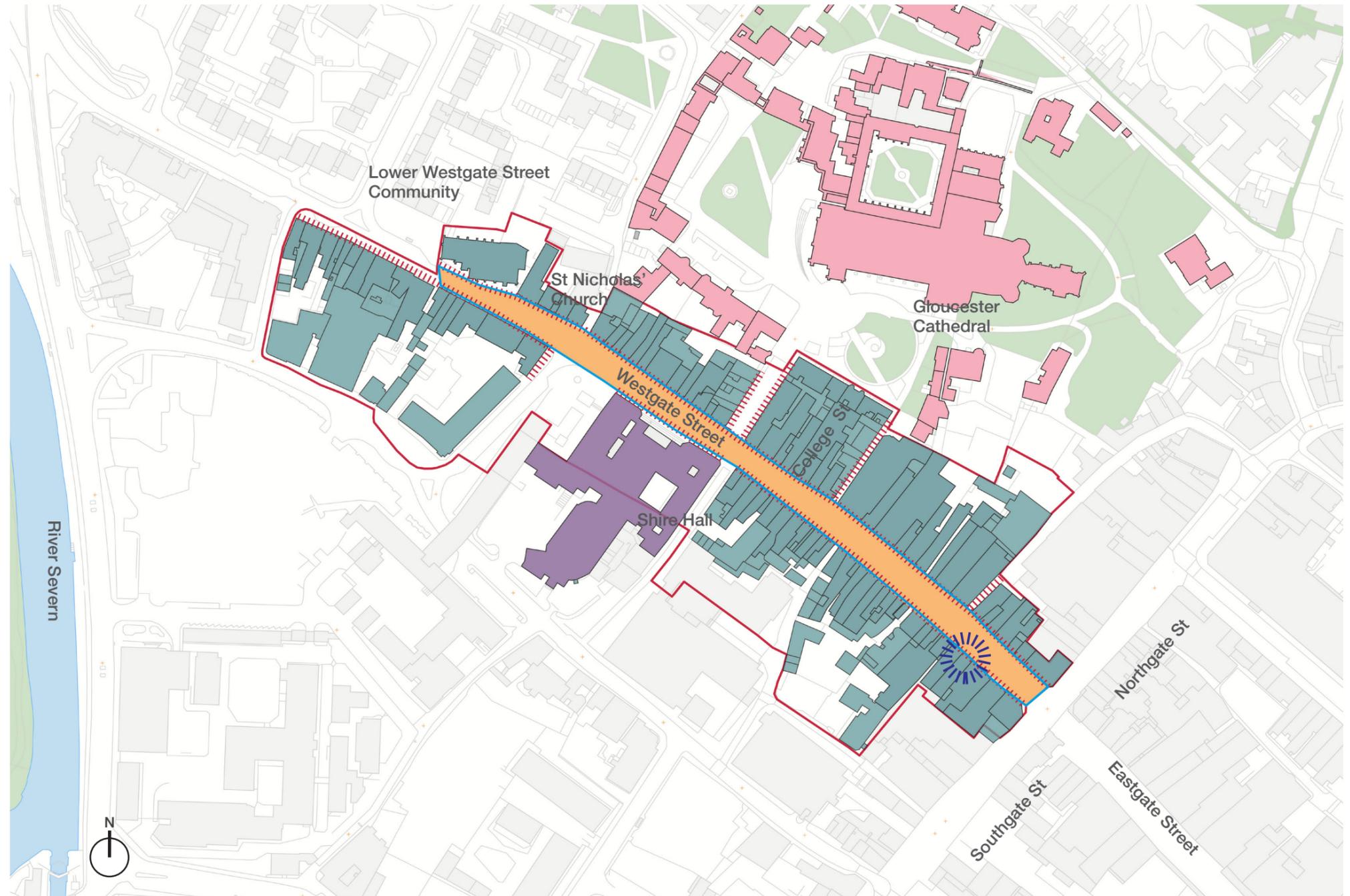


Data gathered from site visit, Historic England website, and google earth

- GOVERNANCE & IMPLEMENTATION -

KEY/LEGEND

-  HSHAZ Boundary
-  Gloucester Site Boundary
-  Shop frontage/ building improvement opportunities
-  Building improvement opportunities
-  CQHQ
-  Street scene improvement
-  Shire Hall improvements
-  Cathedral improvements Project Pilgrim

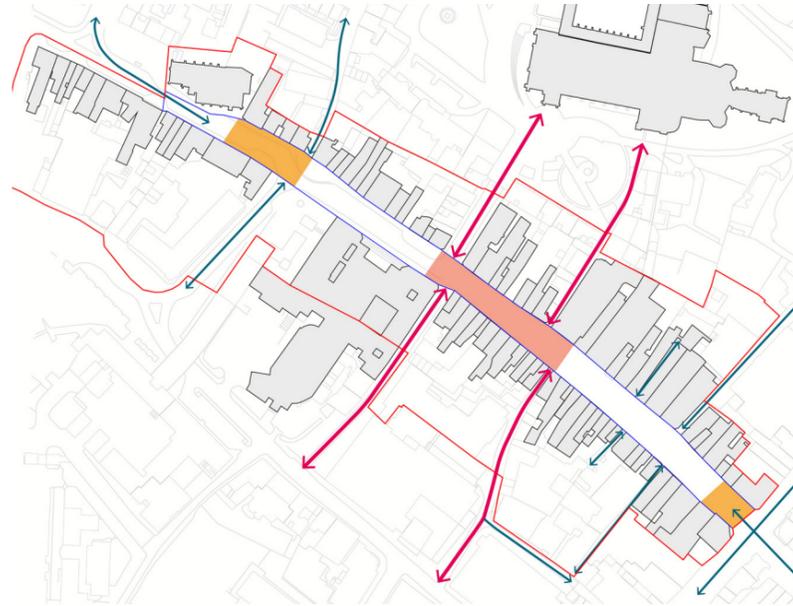


Data gathered from site visit and Cathedral Quarter website

An aerial photograph of a city street, showing a mix of residential and commercial buildings. A semi-transparent horizontal band is overlaid across the middle of the image, containing the text '2. PLACEMAKING STRATEGIES' in a black, sans-serif font. The street below the band is highlighted in a light tan color, suggesting a focus on urban design or placemaking strategies. The surrounding area shows a dense urban environment with various building styles, including multi-story apartment buildings and smaller houses. There are also some green spaces and trees visible.

2. PLACEMAKING STRATEGIES

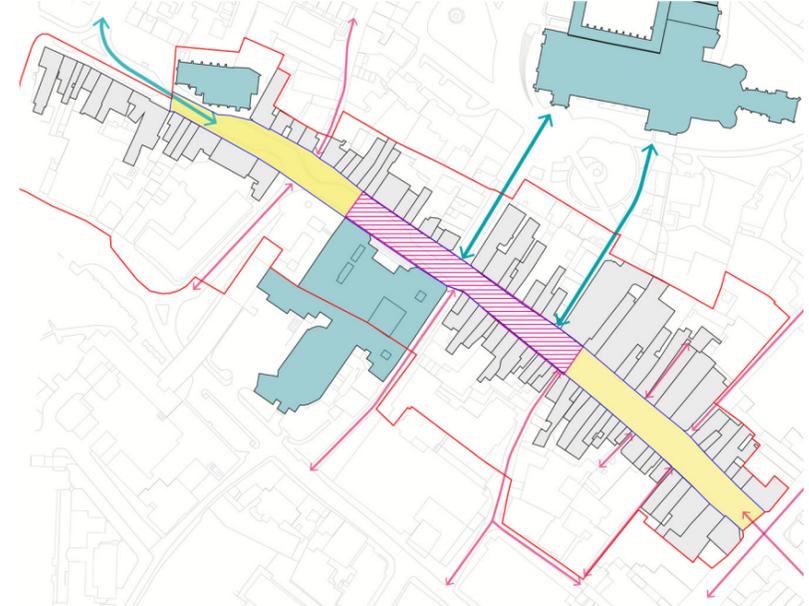
- SIX PLACEMAKING STRATEGIES -



1 A Legible High Street



2 Sustainable Movement



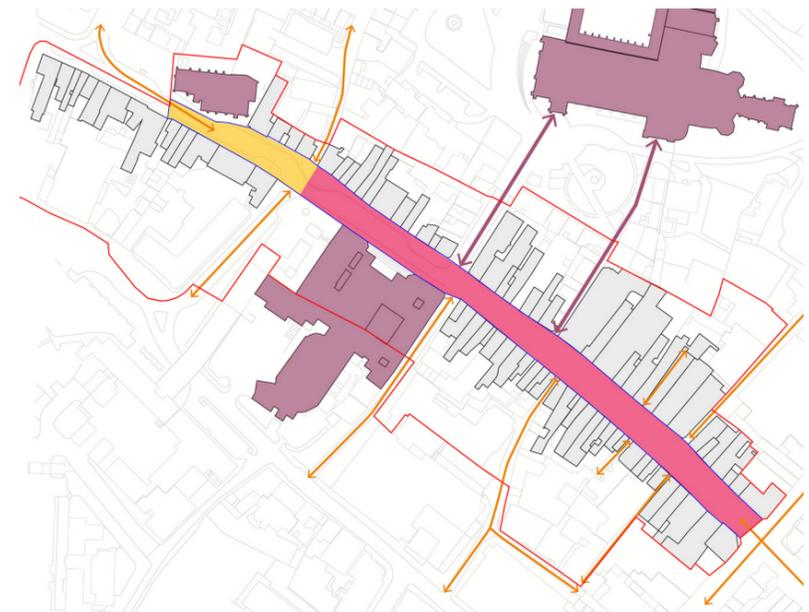
3 Social Improvement



4 Framing Cultural Anchors

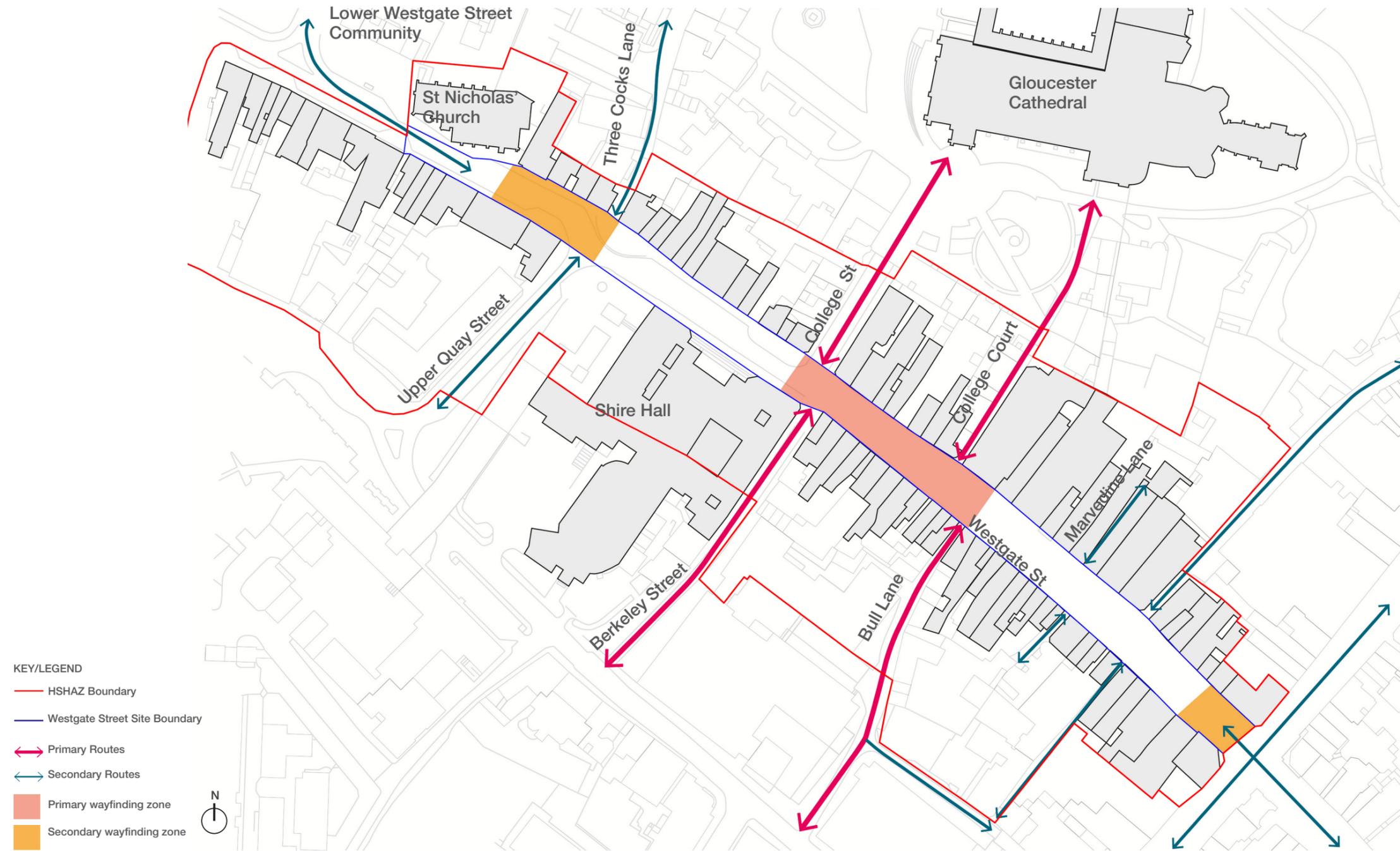


5 Urban Greening and Resilience

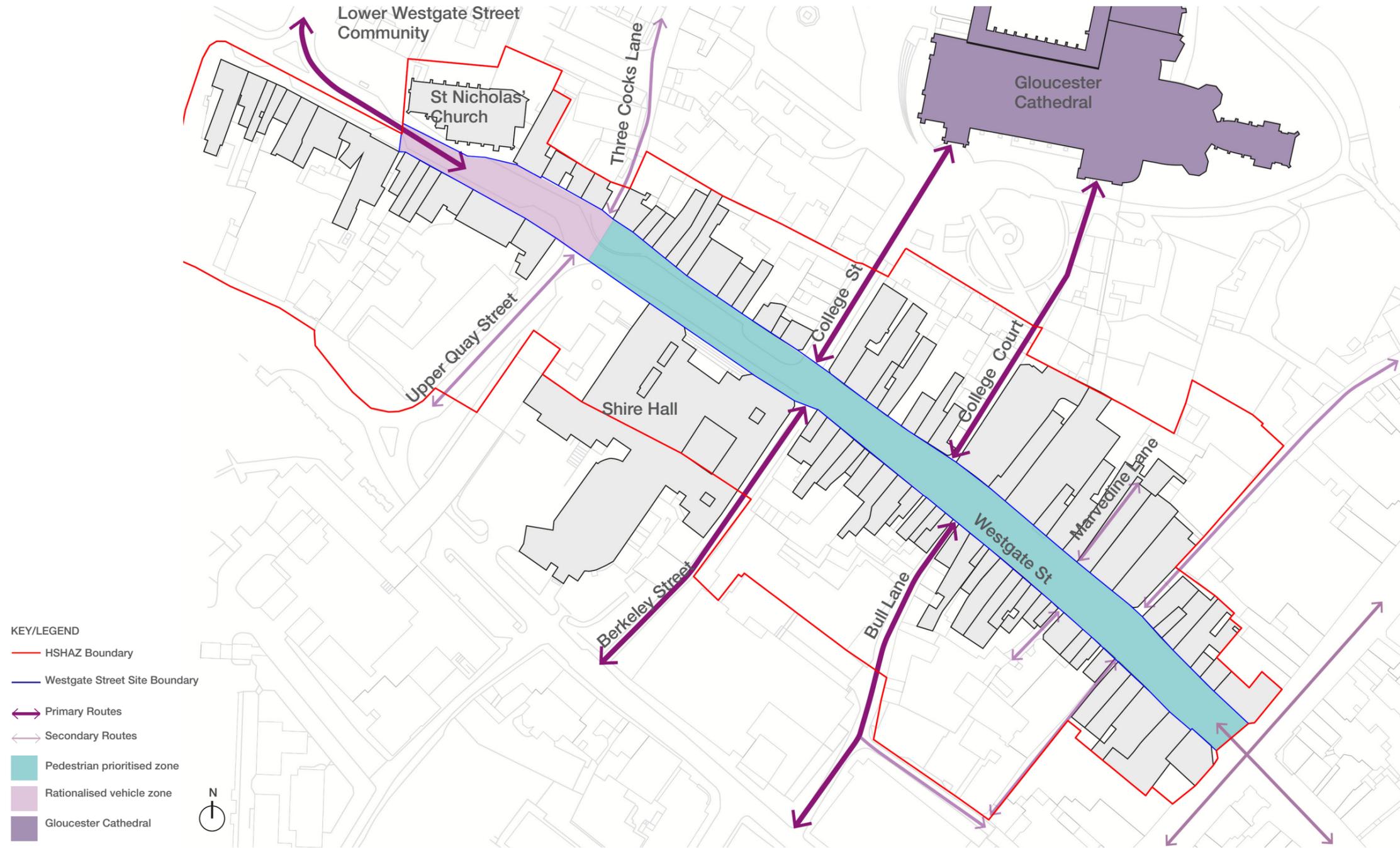


6 Interpreting the Past

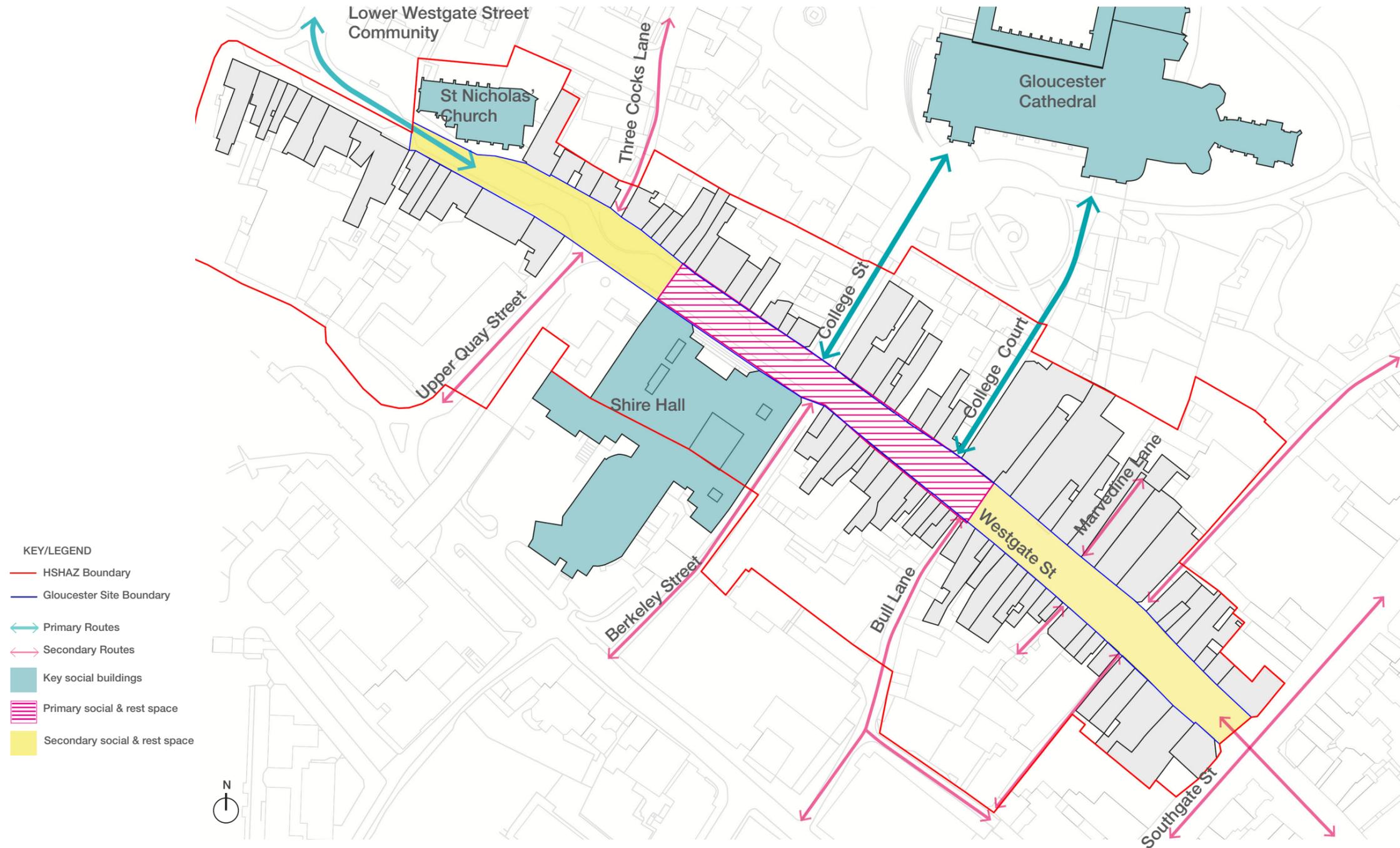
- A LEGIBLE HIGH STREET -



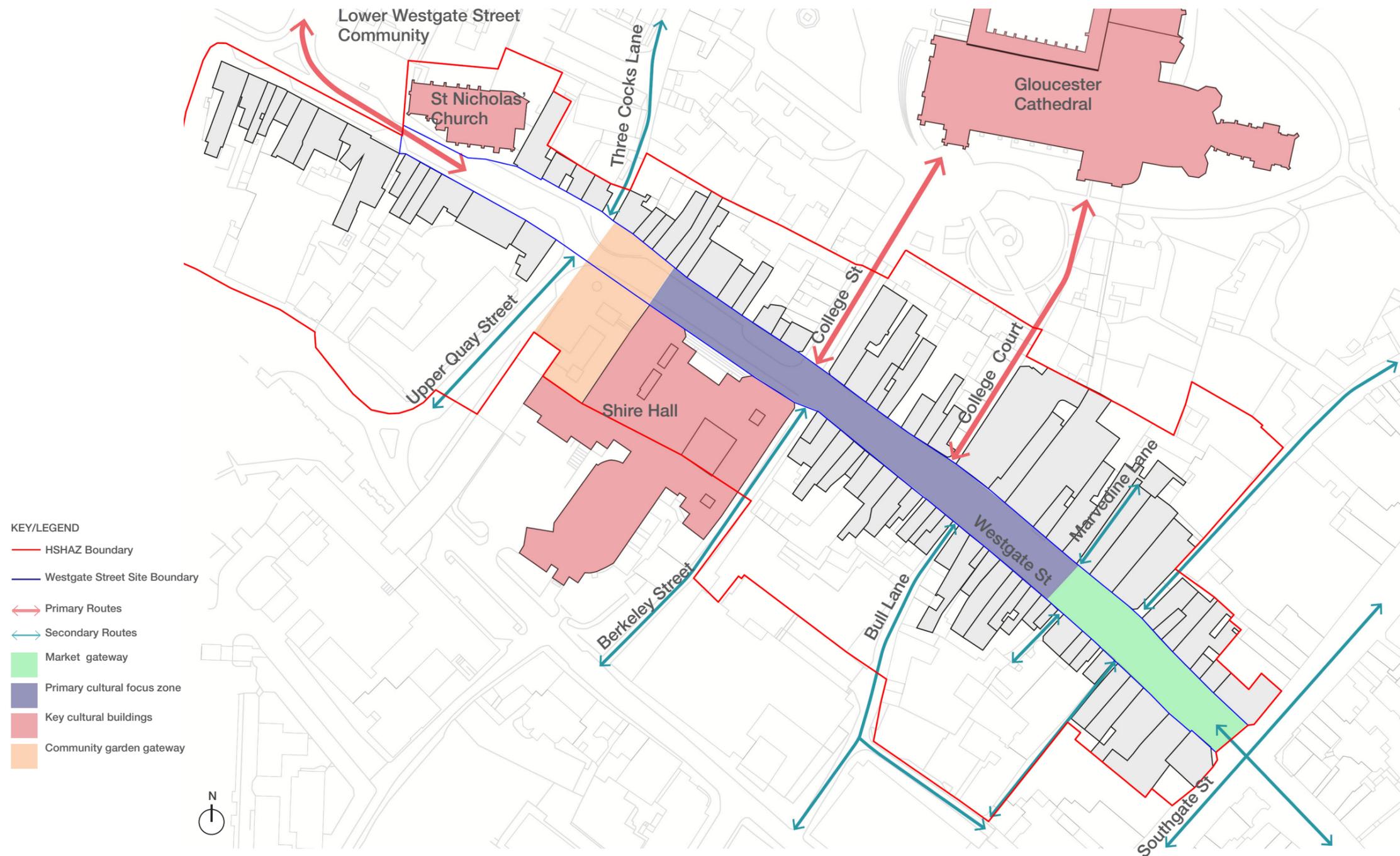
- SUSTAINABLE MOVEMENT -



- SOCIAL IMPROVEMENTS -



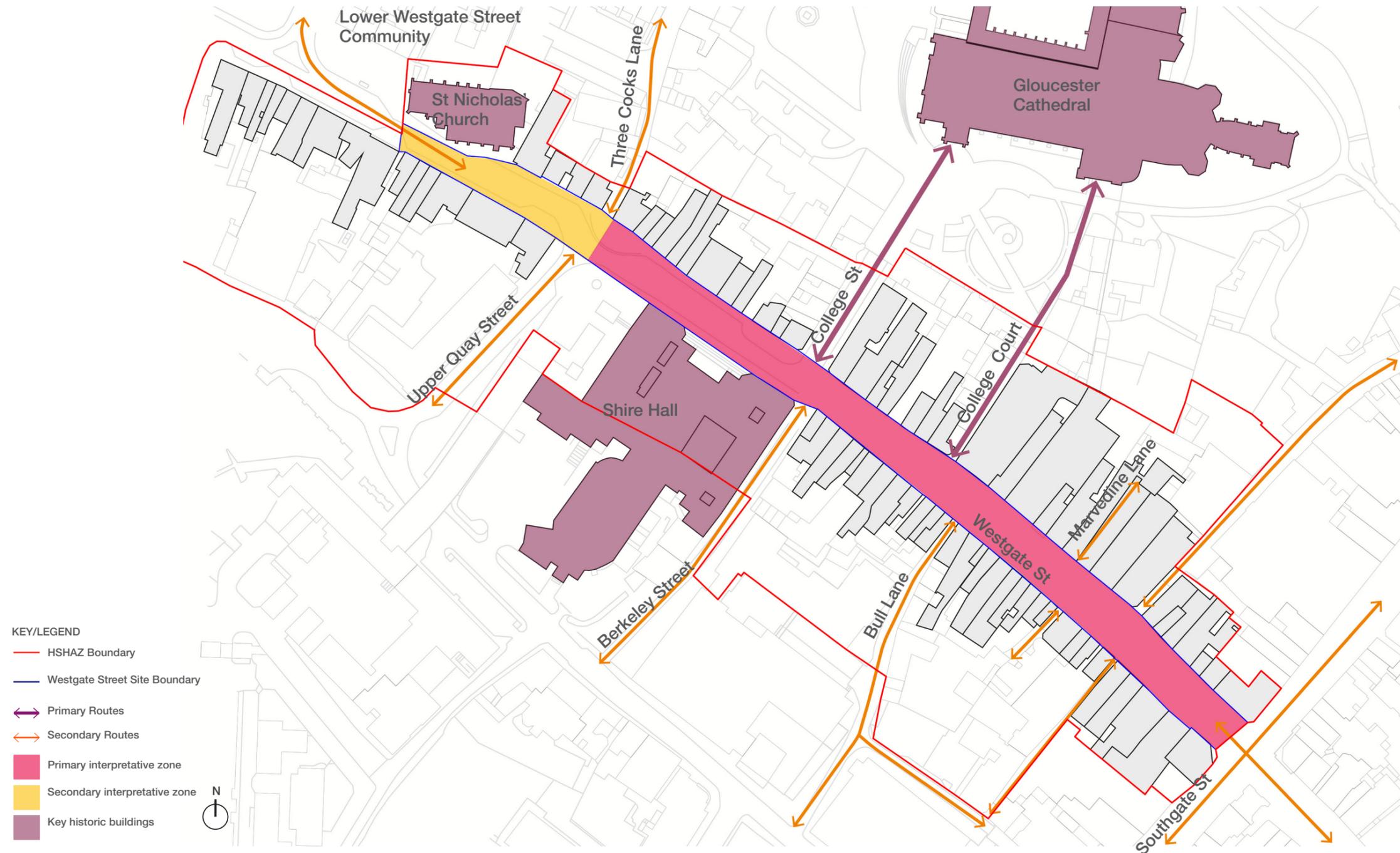
- FRAMING CULTURAL ANCHORS -

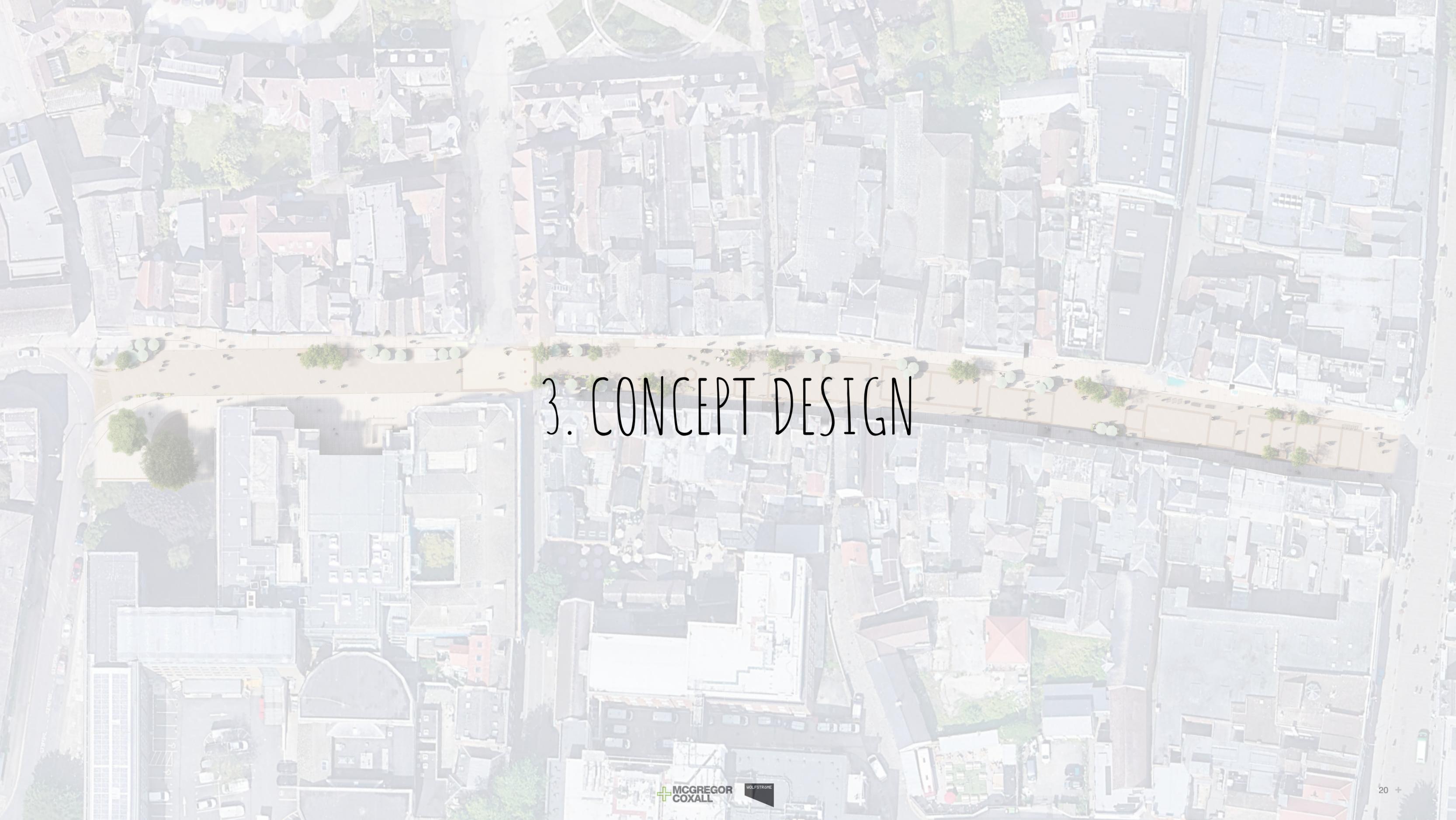


- CLIMATE RESILIENCE -



- INTERPRETING THE PAST -





3. CONCEPT DESIGN

CONCEPT DESIGN TAKEN TO STAGE 3



URBAN ROOMS FOR PLAY

A DEDICATED SPACE ON THE STREET FOR PLAY AND EVENTS, PROVIDING A MEANINGFUL SOCIAL SPACE FOR LOCAL COMMUNITIES TO PLAY AND EXERCISE OUTSIDE.



OUTDOOR SPACE FOR BUSINESSES

SAFE SPACE ON THE STREET FOR BUSINESSES TO PROVIDE OUTDOOR SEATING FOR DINING AND SHOPPING, INCREASING ACTIVITY AND INTERACTION ON THE STREET, STIMULATING THE LOCAL ECONOMY.



URBAN ROOMS FOR REST

SPACE TO SIT AND RELAX AMONGST NATURE WITHIN WESTGATE STREET, TO ALLOW BOTH THE LOCAL COMMUNITY AND VISITORS TO ESCAPE FROM THE HUSTLE AND BUSTLE OF THE CITY.



URBAN ROOMS FOR SOCIALISING

DYNAMIC POCKETS WITHIN THE STREET TO GATHER WITH FRIENDS, CHAT, SHARE FOOD AND SOCIALISE. THE SPACES ARE FRAMED BY TREES AND BIO-DIVERSE PLANTING.





4. UNDERSTANDING ENGAGEMENT & STAKEHOLDER PRIORITIES AND GOALS

ENGAGEMENT

Emerging Consultation Priorities

Emerging Consultation Priorities

1



Places to stop & rest/ Multifunctional Space

"Will there still be space for people to walk?" "Better lighting and more colourful, vibrant spaces would be greatly welcomed.... I think the key aspect would be upkeep" "Looks engaging and inviting in good weather" "It looks like a great initiative. The street has so much potential.!"

2



Reduction in Traffic/ Space for people

"Good to see traffic has been recognised as an issue. Vehicles have absolutely no place in a historic environment such as Westgate Street, and the current restrictions are not effective or effectively enforced, particularly after hours." "Please make the street usable and allow cyclists to cross the gate streets safely. Slow speed and a shared space with seats/ planting is good idea"

3



A Greener, Healthier Street

"Planting would be great to soften the area. Who would be responsible for keeping the plants etc looking good and being looked after?" "The addition of plants and trees and of usable outdoor space would be a boon." "More greenspace is really needed within the city centre and will contribute greatly to a healthier environment for those living in and using the city centre."

4



Celebration of Culture & Heritage

"Nowhere near enough representation of Gloucester's history in the centre generally, The walk from their coach drop-off should be packed from car park to College Street with reasons to pause, take in and appreciate Gloucester's history, appropriately informative 'pocket parks', or whatever." "Please keep the outlines of old buildings in the middle of the Street. This is vital."

5



Comfortable places outside of businesses

"Great for summer...usability of seating areas in winter, would need to think about heating/ lighting/covered areas for cafe/restaurant culture." "would consider how evening short stay parking can be retained to support local businesses offering takeaway" "night time economy improvement is needed as a mid 60s person none of my friends will go to town at night it isn't safe"

KEY STAKEHOLDER UNDERSTANDING

Streets for All Goals & Considerations

Streets for All Goals

1



Creating an Inclusive Environment

The historic environment is a key component to the public realm for people to enjoy. Designs should ensure access is enhanced for all, while sustaining the uniqueness of the historic place for all to enjoy.

2



Public Safety & Ease of Movement

Movement is a key use of our public realm. There needs to be clear information from designers about what modes of transport they are promoting and considers safety. Movement is key in the way people experience the history of a place.

3



A Healthy Environment

Supporting wellbeing and cohesion, urban greening has many social and environmental benefits for communities, these benefits unlock the ability for spaces to become places for social interaction and not just passing through. Design should take into account the historic use of the space and should preserve or restore these uses.

4



A High Quality Environment

Design should be functional and attractive, this contributes to the experience of local communities and visitors. Work must comply with the aesthetic of the historical setting of these streets, sustaining and enhancing access to heritage or understanding of the significance of these features.

5



Economic Benefit

Investment into the conservation and enhancement of historic places creates opportunities for businesses and unique experiences for visitors. Design should be clear on these direct and indirect economic benefits they aim to achieve, while consulting local communities and businesses.

ESTABLISHING THE CORE OBJECTIVES

Emerging Consultation Priorities

1



Places to stop & rest/
Multifunctional Space

2



Reduction in Traffic/
Space for people

3



A Greener, Healthier
Street

4



Celebration of culture
& heritage

5



Comfortable places
outside of businesses

Streets for All Goals

1



Creating an Inclusive
Environment

2



Public Safety & Ease
of Movement

3



A Healthy
Environment

4



A High Quality
Environment

5



Economic
Benefit

Scheme Core Objectives



Decluttering & Expanding
Space for People



Resetting & Rationalising
Movement



Maximising Biodiversity &
Climate Resilience



Telling Westgate's
Stories



Supporting Local
Economy



5. STAGE 3 DESIGN

- STAGE 3 DESIGN MASTERPLAN -



- A - EXISTING : QUAY STREET GATEWAY -



No's. 84 and 86
Grade II
Early C19

No. 82
Grade II
Early C19

No. 80
Grade II
Early C19

No. 78
Grade II
Early C19

No. 82
Grade II*
Vaulted undercroft C13

- A - PROPOSED : QUAY STREET GATEWAY -



Carefully positioned trees frame views to the buildings, provide natural shade and support nesting habitat.

Flexible public space to accommodate markets, events and gatherings.

Biodiverse rich plant species green the entrance of Westgate

Distinct Paving at the entrances of Westgate St. create a clear boundary, and sense of place

Westgate Street is closed to all vehicles, except service and emergency. Min 4m width is kept throughout for access

- A - PROPOSED : QUAY STREET GATEWAY -



- B - EXISTING : SHIRE HALL PARKLET -



- B - PROPOSED : SHIRE HALL PARKLET -



 Biodiverse rich plant species green the street and encourage wildlife to Westgate Street

 Extension of existing economic activity - including cafe's and restaurants- into public realm

 Shire Hall Terrace frames the entrance to this historic landmark

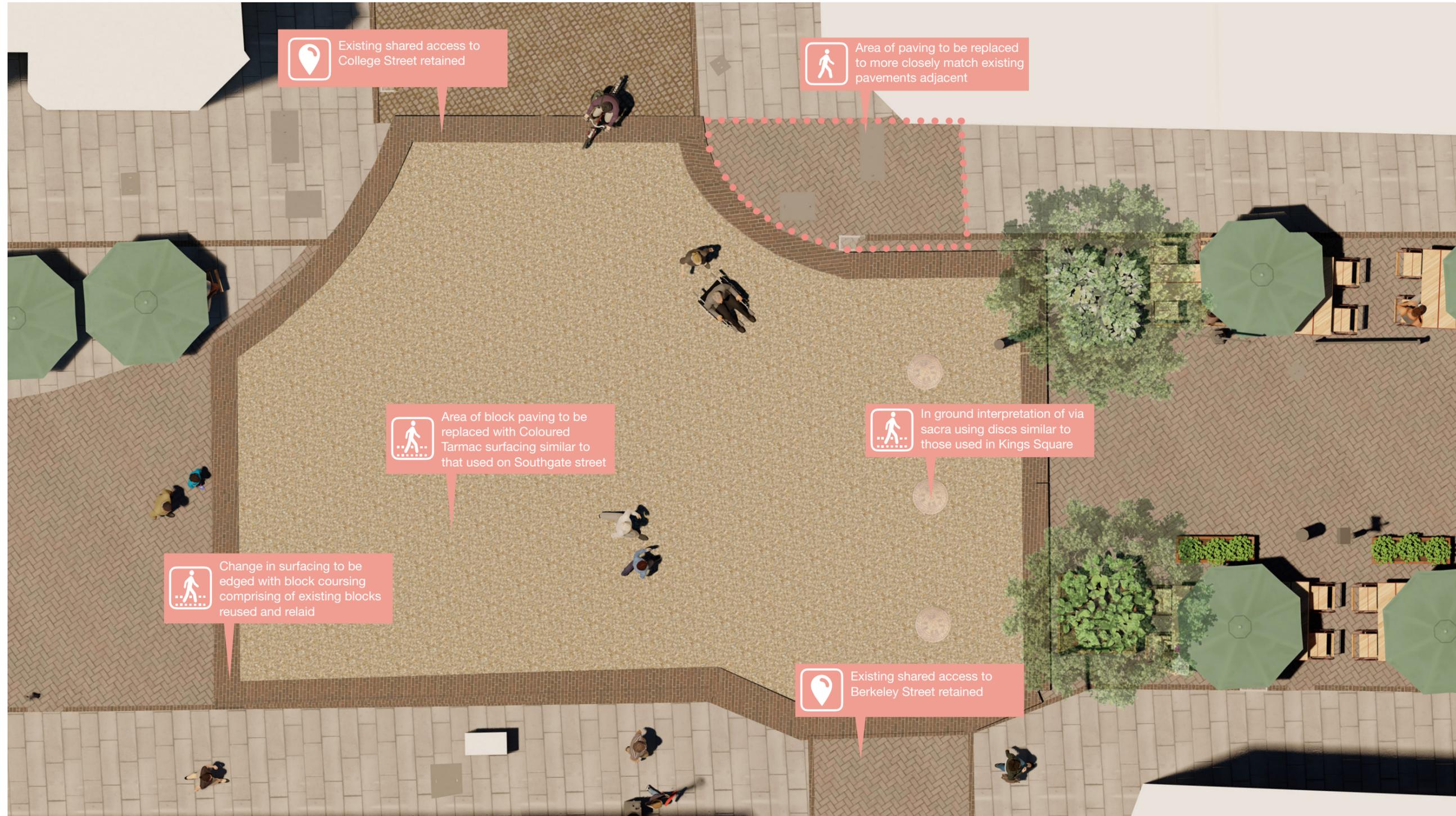
 Integrated benches and planters support respite and relaxation, whilst framing the view of Shire Hall

 Westgate Street is closed to all vehicles, except service and emergency. Min 4m width is kept throughout for access

- B - PROPOSED : SHIRE HALL PARKLET -



- C - PROPOSED : COLLEGE STREET JUNCTION -



- D - EXISTING : LAMPREY HOTEL PARKLET -



- D- PROPOSED : LAMPREY HOTEL PARKLET -



Integrated modular benches and planters support street respite and relaxation, and provides views to historic architecture

Existing alfresco seating supported through a pedestrian prioritised Westgate Street

Biodiverse rich plant species green the street and encourage wildlife to Westgate Street

Westgate Street is closed to all vehicles, except service and emergency. Min 4m width is kept throughout for access

- D- PROPOSED : LAMPREY HOTEL PARKLET -



- E - EXISTING : COLLEGE COURT GATEWAY -



- E - PROPOSED : COLLEGE COURT GATEWAY -



 Biodiverse rich plant species green the street and encourage wildlife to Westgate Street

 Extension of existing economic activity - including cafe's and restaurants- into public realm

 In ground interpretation highlights & celebrates the historic, below ground, archaeology of Westgate street

 Integrated modular benches and planters support street respite & relaxation, framing the entrance to College Court and providing views to historic architecture

 Westgate Street is closed to all vehicles, except service and emergency. Min 4m width is kept throughout for access

- E - PROPOSED : COLLEGE COURT GATEWAY -



- F - EXISTING : FLEECE HOTEL PARKLET -



- F - PROPOSED : FLEECE HOTEL PARKLET -



 Biodiverse rich plant species green the street and encourage wildlife to Westgate Street

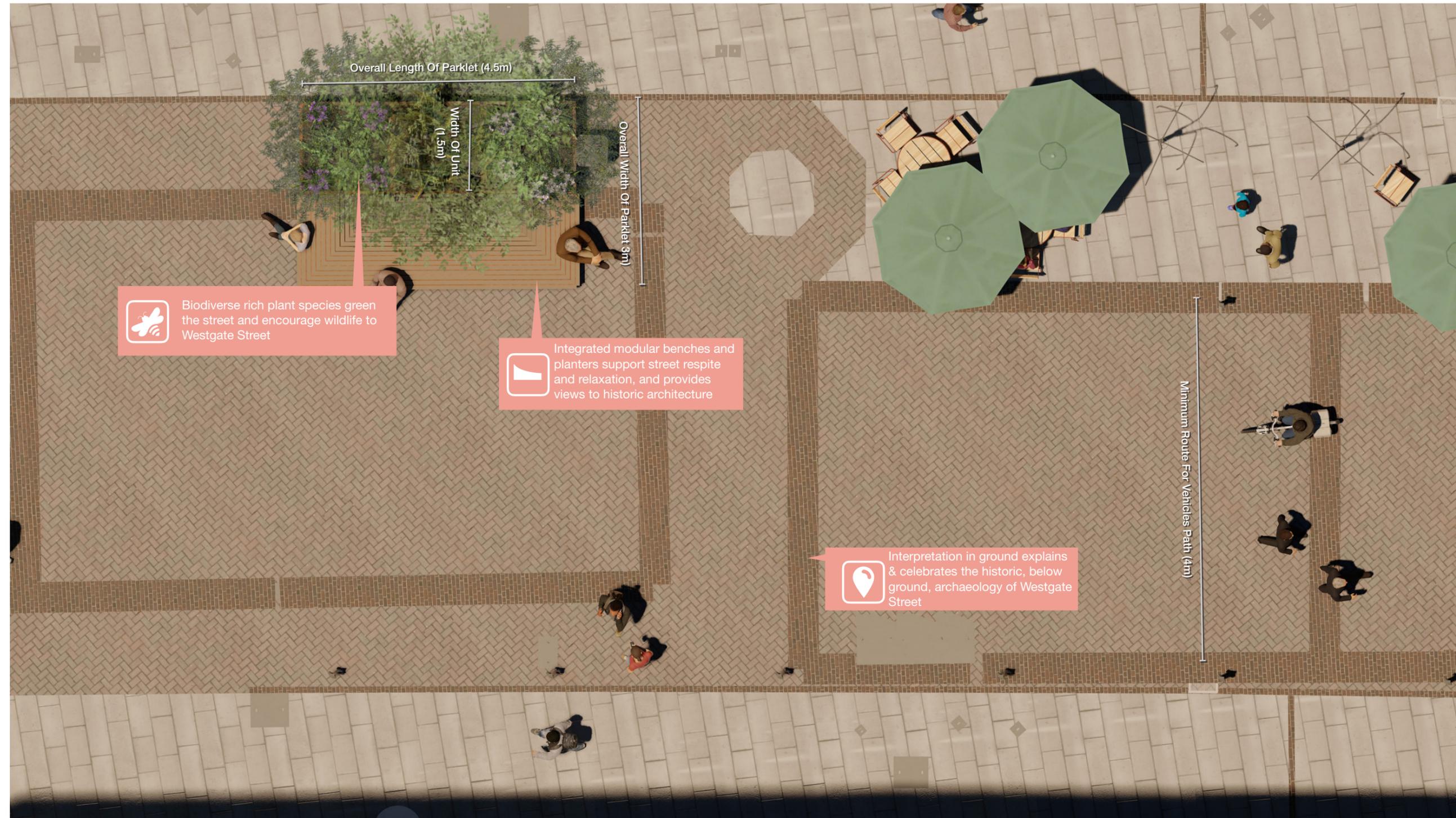
 Integrated modular benches and planters support street respite and relaxation, and provides views to historic architecture

 Street decluttering supports the safe movement of pedestrians along the street

 Interpretation in ground explains & celebrates the historic, below ground, archaeology of Westgate Street

 Westgate Street is closed to all vehicles, except service and emergency. Min 4m width is kept throughout for access

- F - PROPOSED : FLEECE HOTEL PARKLET -



- G - EXISTING : ST MICHAEL'S TOWER PARKLET -



- G - PROPOSED : ST MICHAEL'S TOWER PARKLET -



 Carefully positioned trees frame views to the buildings, provide natural shade and support nesting habitat.

 Biodiverse rich plant species green the street and encourage wildlife to Westgate Street

 Integrated modular benches and planters support street respite & relaxation & support historic views

 Flexible public space to accommodate markets, events and gatherings.

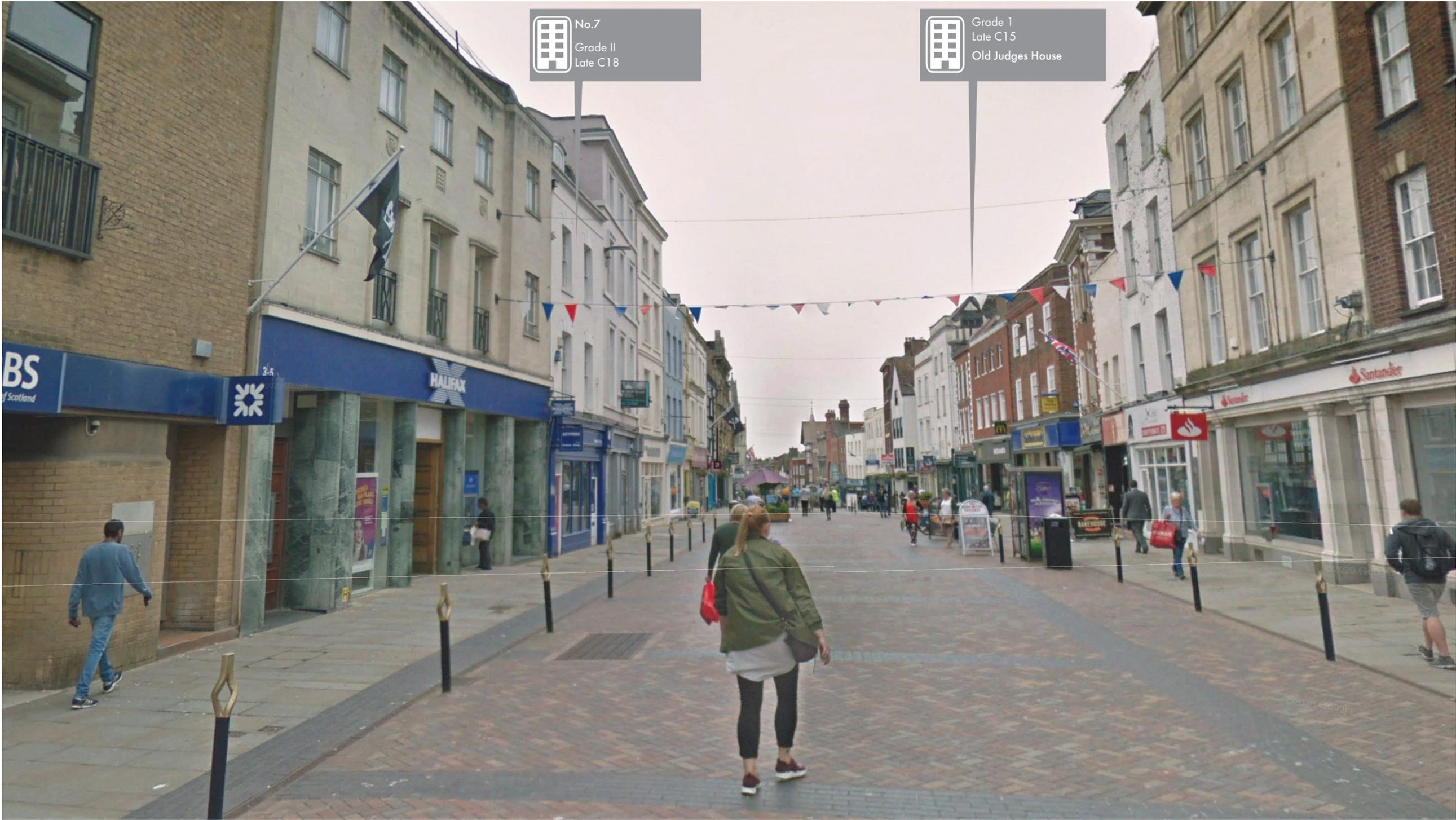
 Extension of existing economic activity - including cafes and restaurants- into public realm

 Westgate Street is closed to all vehicles, except service and emergency. Min 4m width is kept throughout for access

- G - PROPOSED : ST MICHAEL'S TOWER PARKLET -



- H - EXISTING : GATE STREET GATEWAY -



No.7
Grade II
Late C18

Grade 1
Late C15
Old Judges House

-H - PROPOSED : GATE STREET GATEWAY -



 Carefully positioned trees frame views to the buildings, provide natural shade and support nesting habitat.

 Views to historic architecture framed and celebrated

 Biodiverse rich plant species green the entrance of Westgate Street

 Distinct Paving at the entrances of Westgate St. create a clear boundary, and sense of place

 Westgate Street is closed to all vehicles, except service and emergency. Min 4m width is kept throughout for access

- H - PROPOSED : GATE STREET GATEWAY -



+ MCGREGOR
COXALL

LANDSCAPE ARCHITECTURE
URBANISM
ENVIRONMENT
BIOCITY RESEARCH

SYDNEY
MELBOURNE
SHENZHEN
BRISTOL