GLOUCESTER CATHEDRAL QUARTER

February 21st 2023

MCGREGOR COXALL

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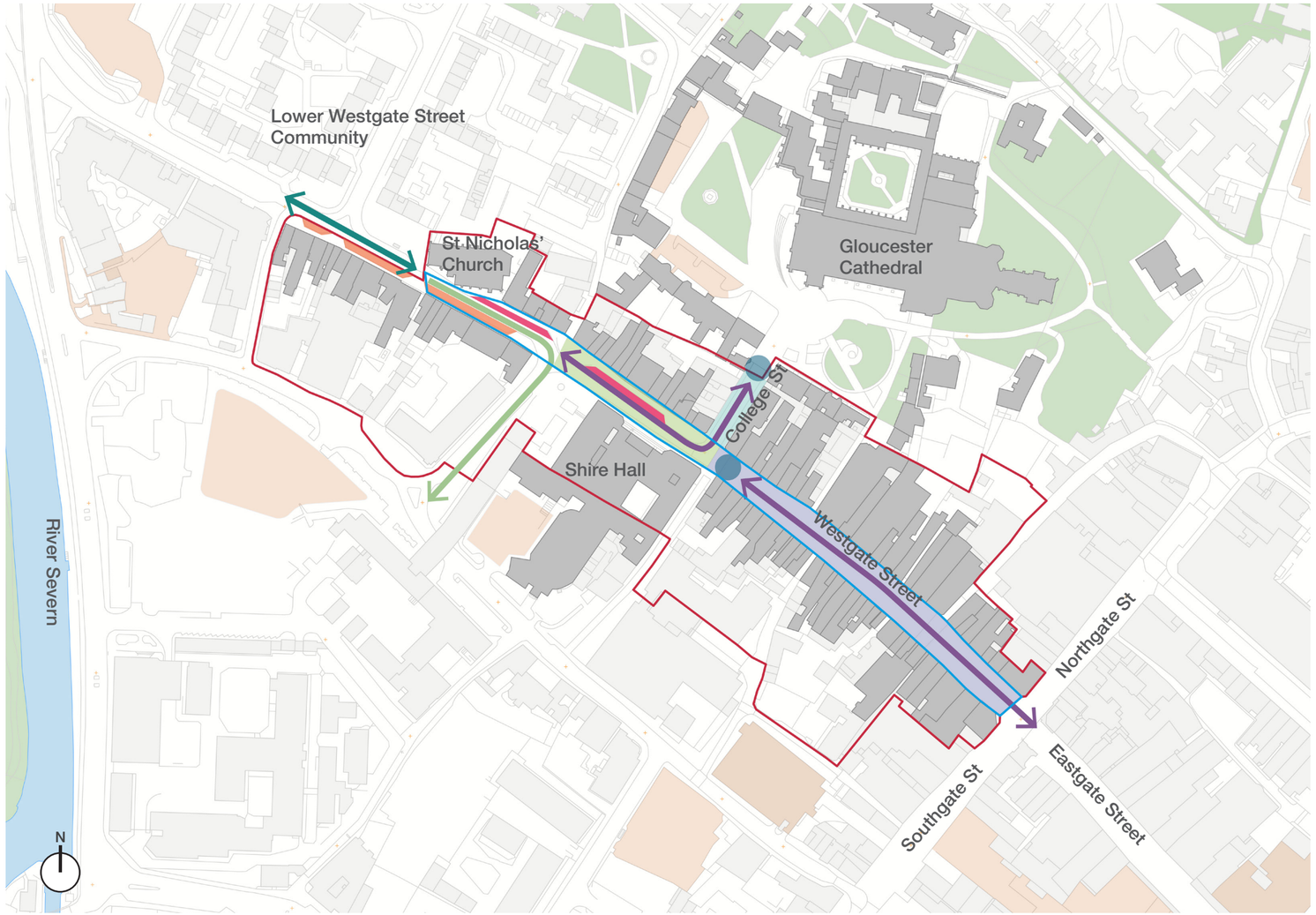
2. Placemaking Strategies
3. Concept Design
4. Developing design principles based on core objectives
5. STAGE 3 DESIGN

1. PLACE VITALITY ANALYSIS

- ACCESS & MOBILITY -

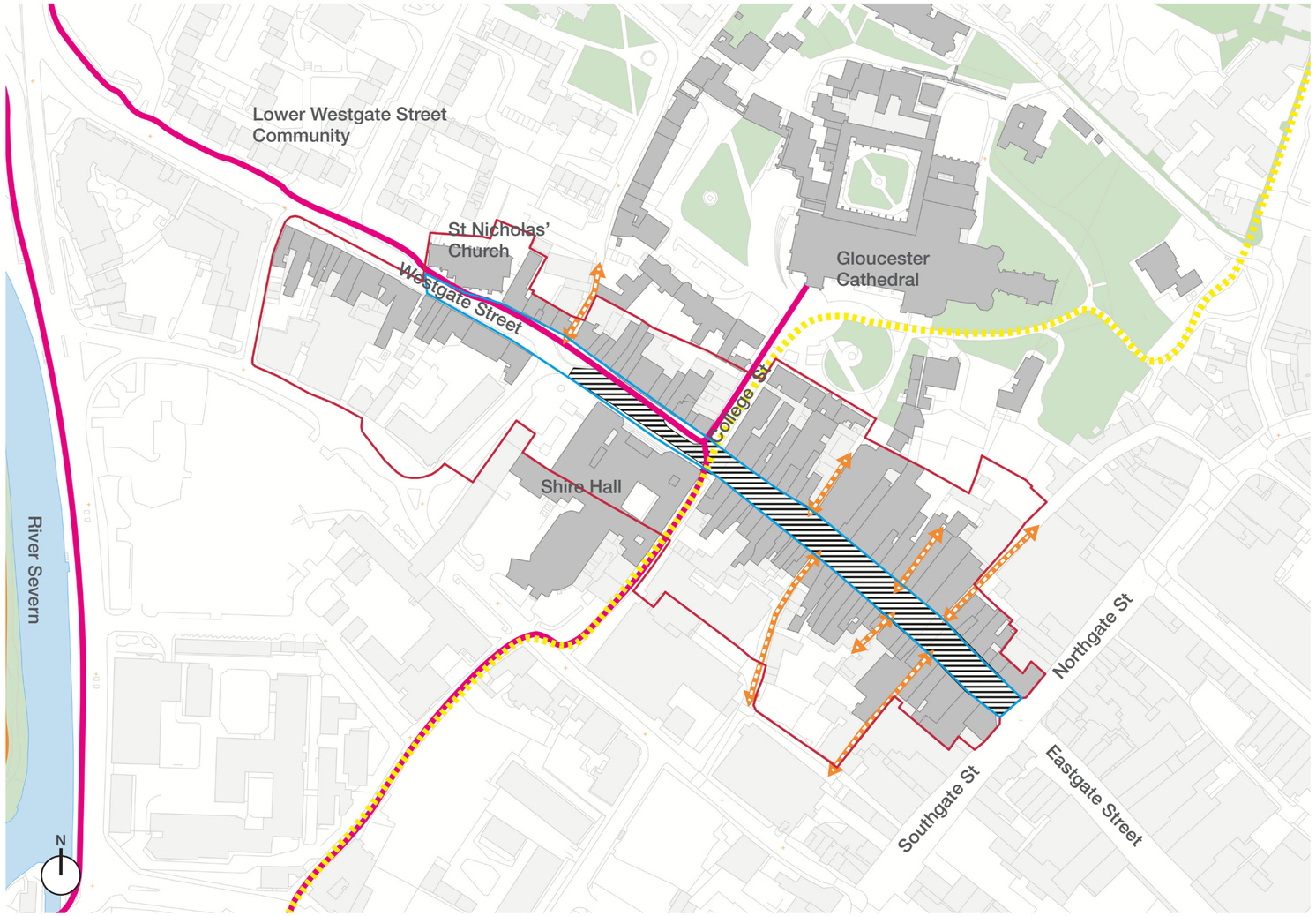


KEY/LEGEND

- HSHAZ Boundary
- Gloucester Site Boundary
- Raised Bollard Location
- 2 Way vehicle unrestricted
- 1 Way vehicle unrestricted
- 2 Way vehicle restricted
- Loading Bays
- Pedestrian Zone- Exempt for access
- Pedestrian Zone- No vehicles, except for loading, cycles and permit holders Midnight- 10am, 5pm- Midnight
- Pedestrian Zone- No vehicles, except for permit holders 5pm-10am for loading
- On Street Parking
- Near by carparks

Data gathered from site visit and google earth

- Pedestrian & Cycle Network -

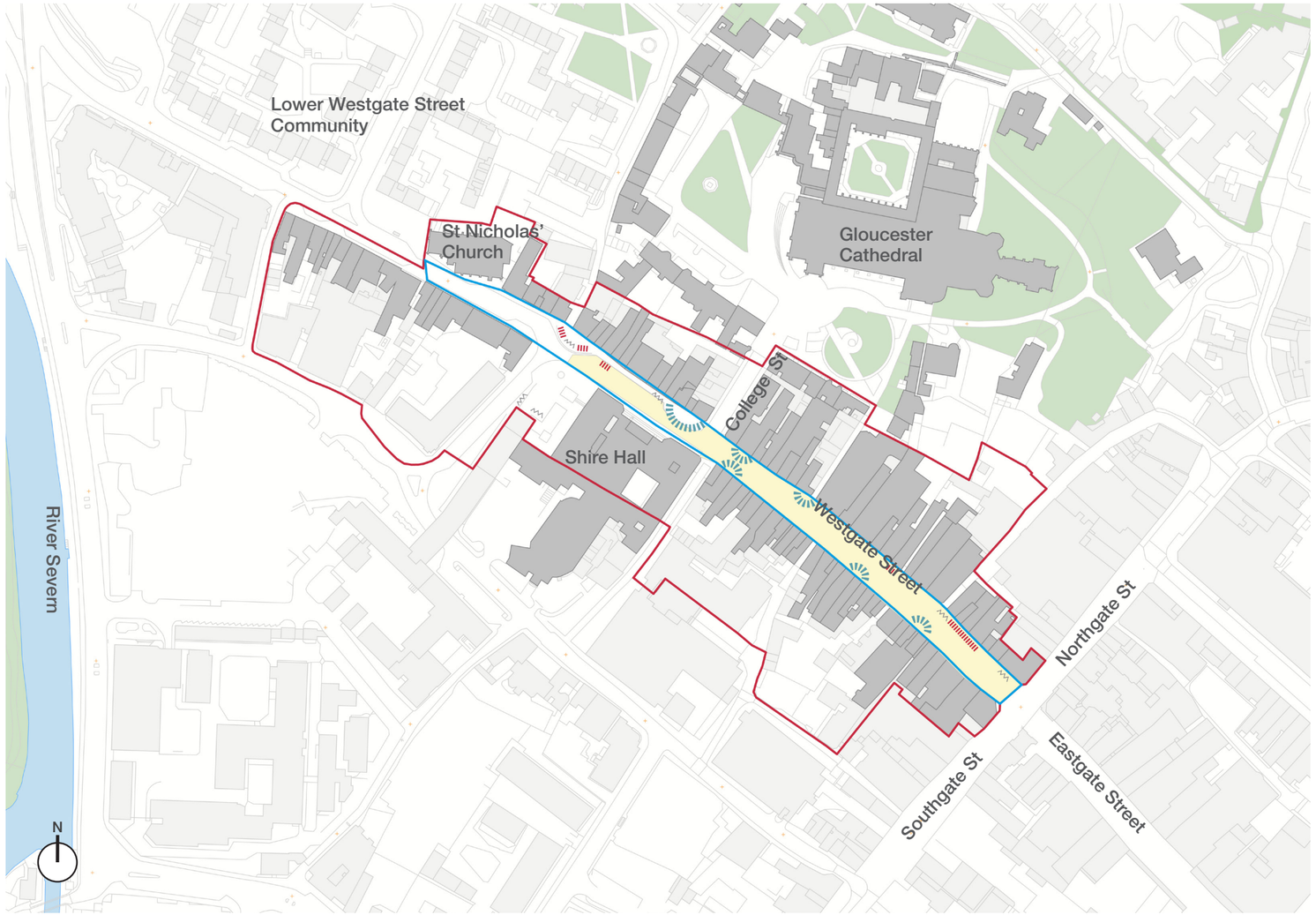


KEY/LEGEND

- HSHAZ Boundary
- Gloucester Site Boundary
- Shared surface
- National Cycle Routes
- Cut Throughs
- Promoted Footpaths

Data gathered from site visit, online OS map and google earth

- Public Realm & Amenities -



KEY/LEGEND

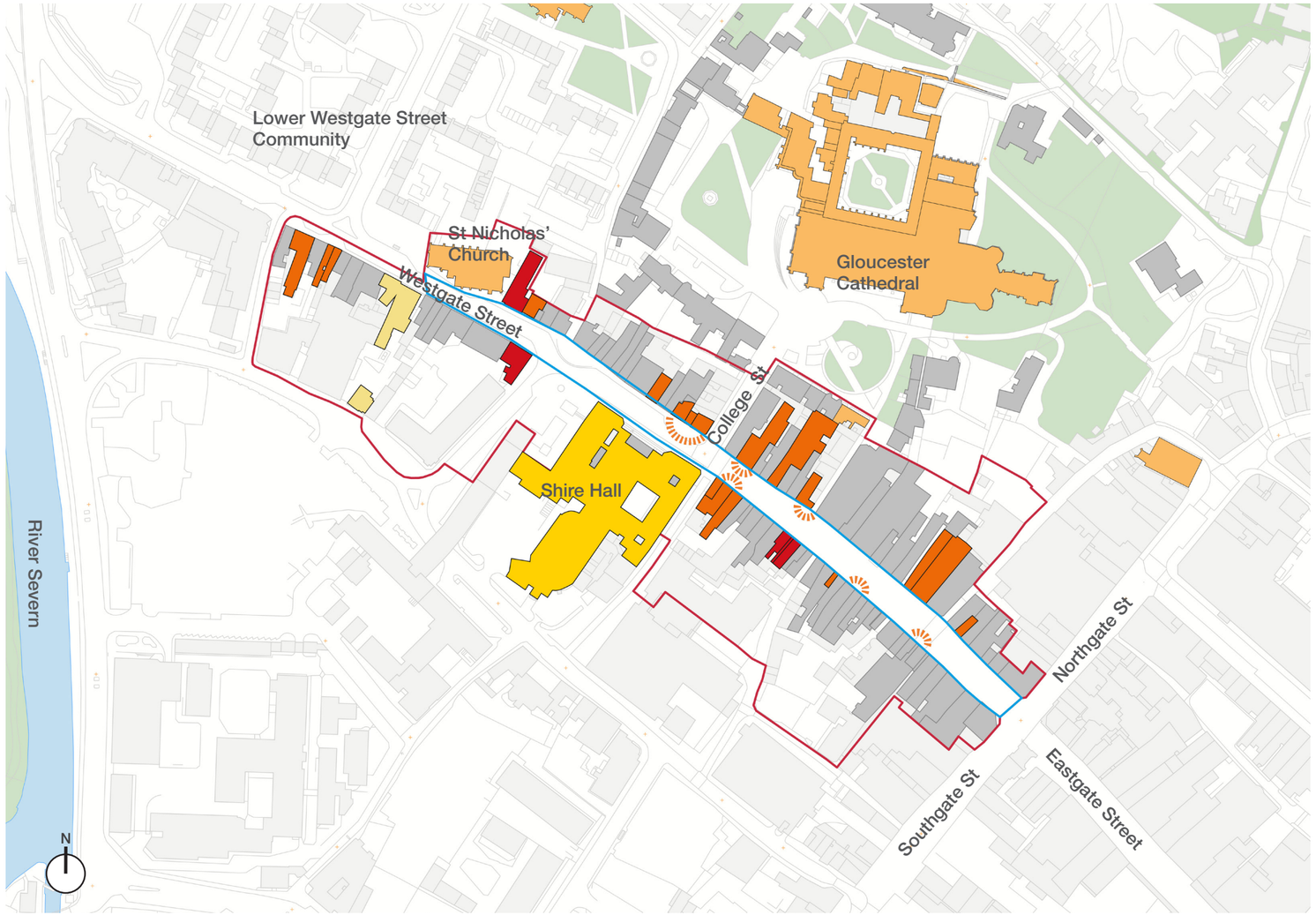
- HSHAZ Boundary
- Gloucester Site Boundary
- Shared surface
- Bike Storage
- Public seating
- Areas of active frontage outside shop fronts

Data gathered from site visit and google earth

- Culture & Sociability -

KEY/LEGEND

- HSHAZ Boundary
- Gloucester Site Boundary
- Public houses
- Cafes and restaurants
- Museums
- Places of Worship
- Active frontage
- County Council building

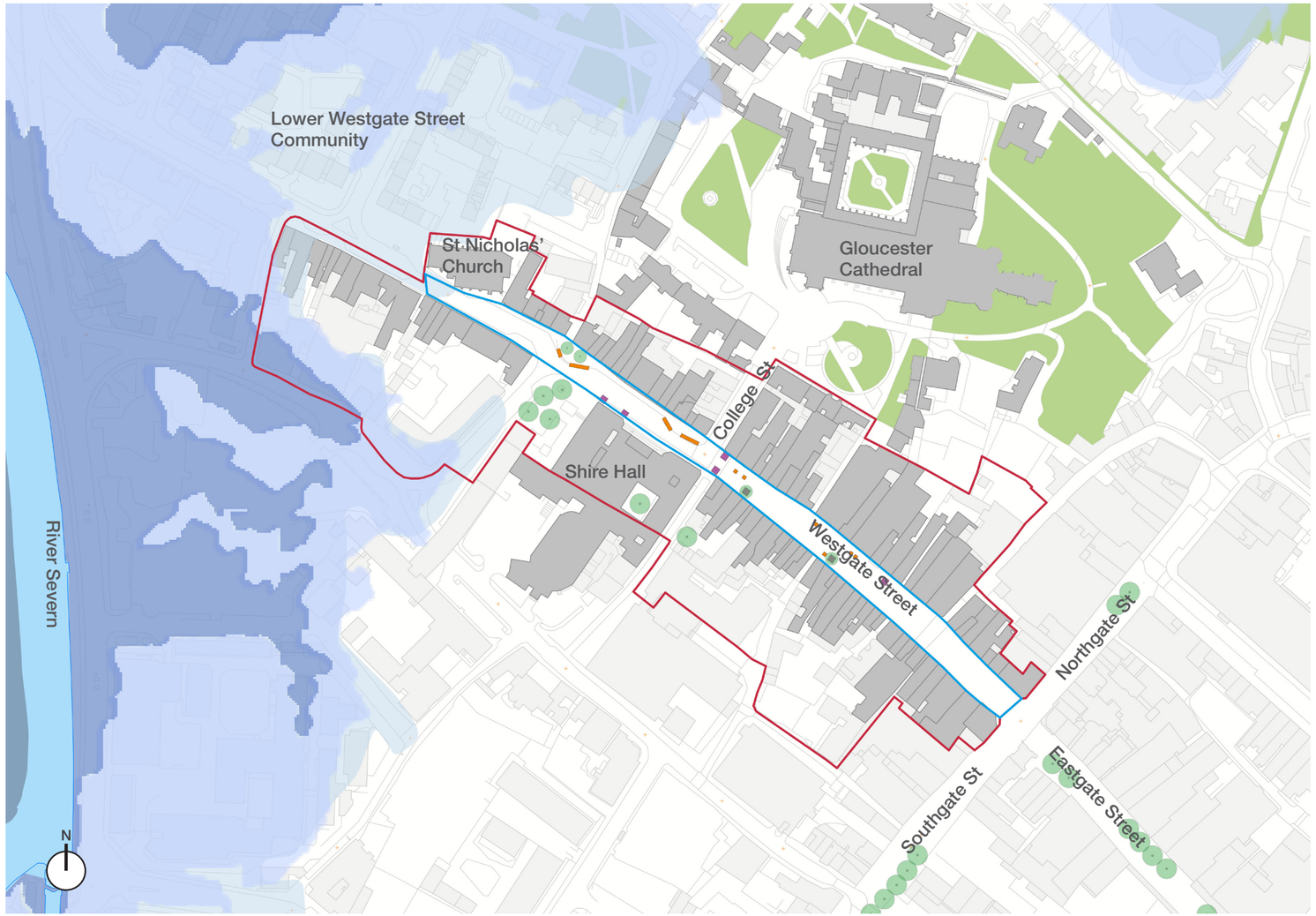


Data gathered from site visit and google earth

- Environment & Ecologies -

KEY/LEGEND

- HSHAZ Boundary
- Gloucester Site Boundary
- Waterways
- Green Space
- Trees
- Modular planting
- Hanging Basket
- Flood Zone 3
- Flood Zone 2
- Flood Zone 3a + Climate Change

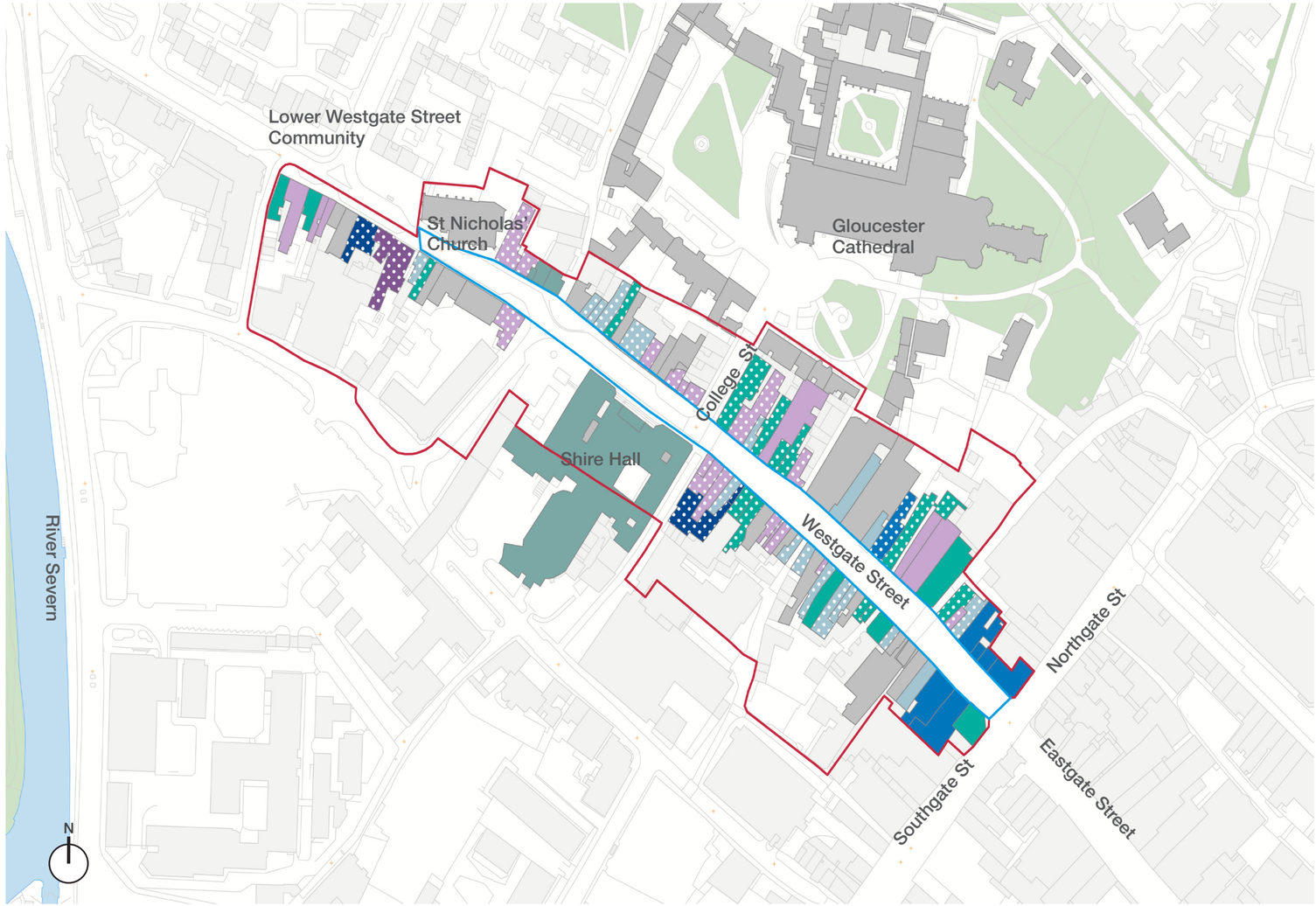


Data gathered from site visit, GOV.UK and Google earth

- Economics & Activity -

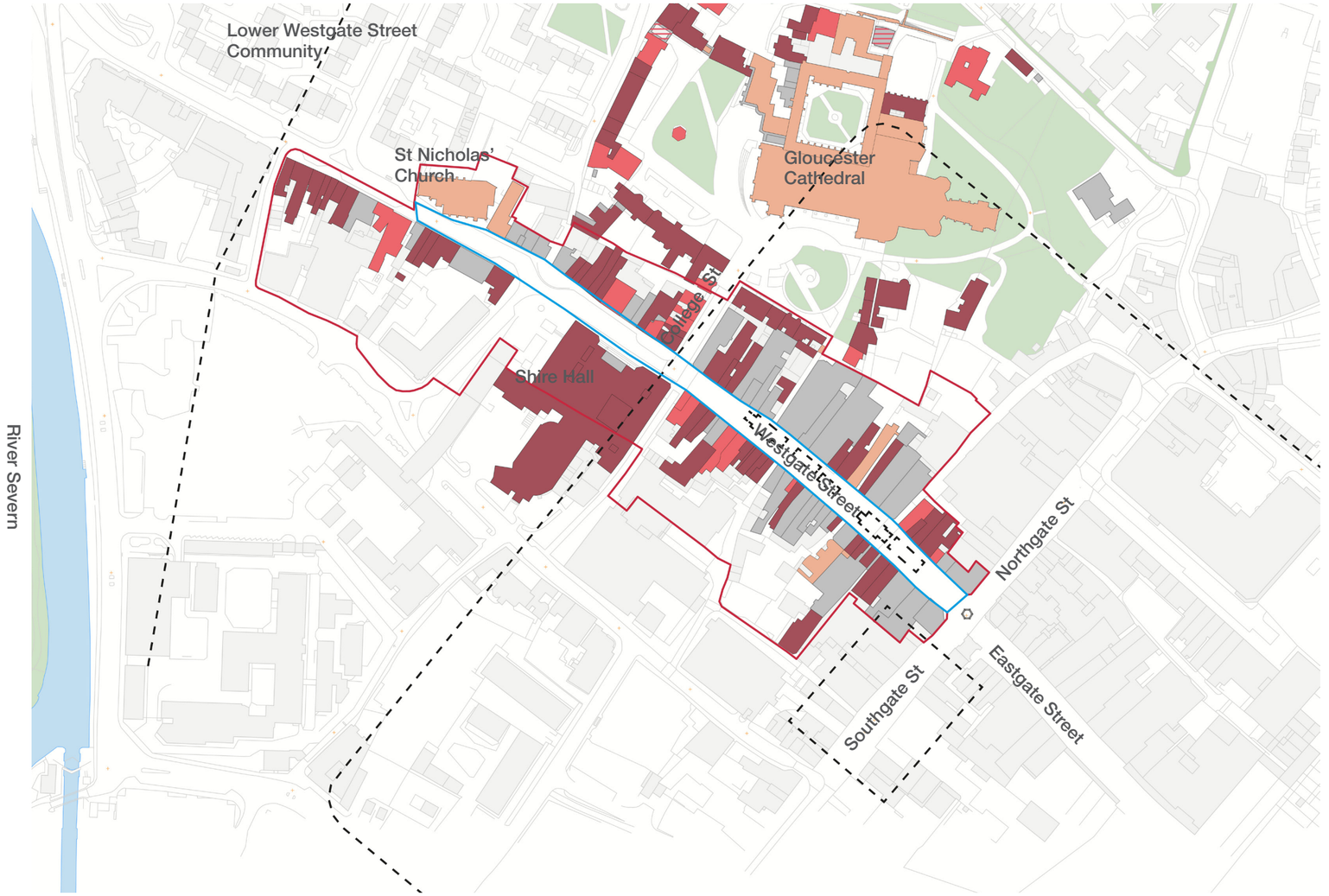
KEY/LEGEND

- HSHAZ Boundary
- Gloucester Site Boundary
- Hotel
- Retail
- Independent businesses
- Banks
- Food & beverage
- Leisure & recreation
- Council buildings
- Vacant/ unknown
- Museums



Data gathered from site visit and google earth

- Urban Form & Structure -



KEY/LEGEND

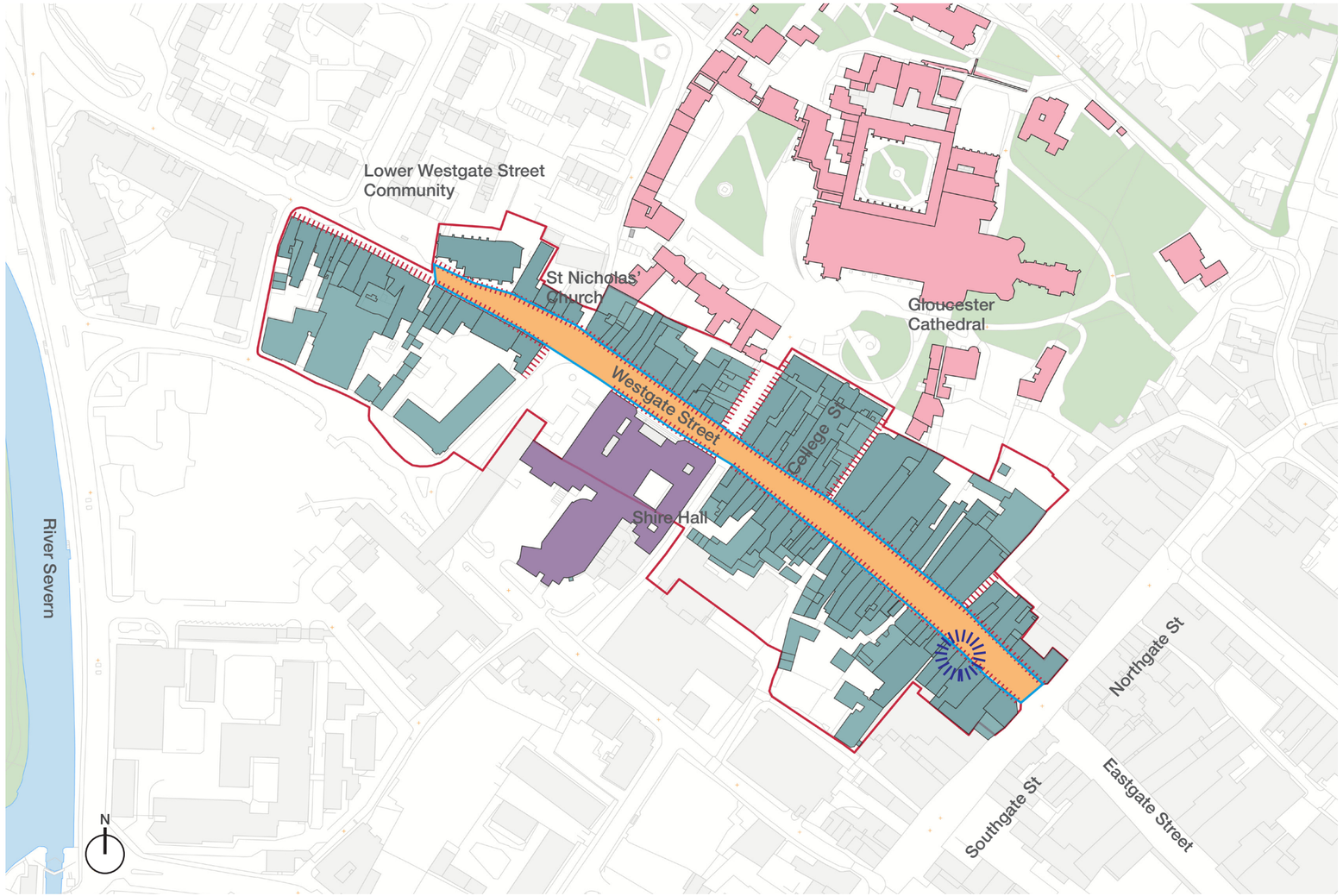
- HSHAZ Boundary
- Gloucester Site Boundary
- Grade I
- Grade II
- Grade II*
- Scheduled monument
- Historic boundaries and footprints

Data gathered from site visit, Historic England website, and google earth

- Governance & Implementation -

KEY/LEGEND

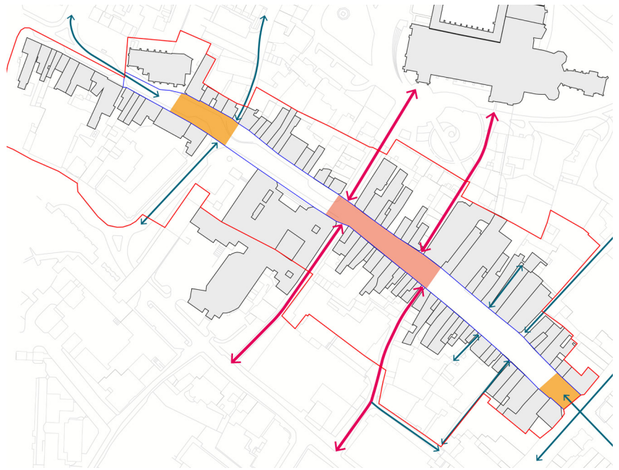
- HSHAZ Boundary
- Gloucester Site Boundary
- Shop frontage/ building improvement opportunities
- Building improvement opportunities
- CQHQ
- Street scene improvement
- Shire Hall improvements
- Cathedral improvements Project Pilgrim



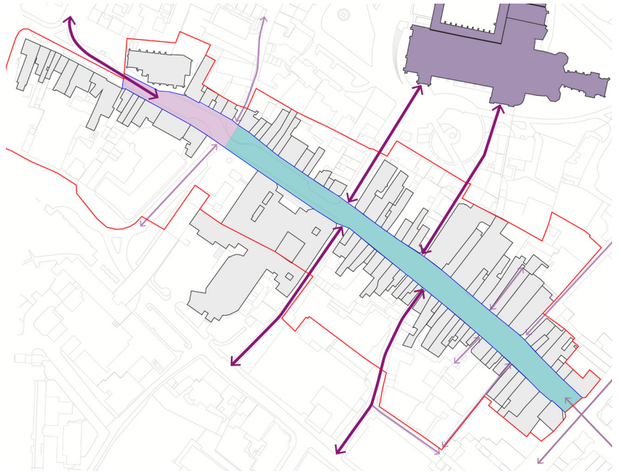
Data gathered from site visit and Cathedral Quarter website

2. PLACEMAKING STRATEGIES

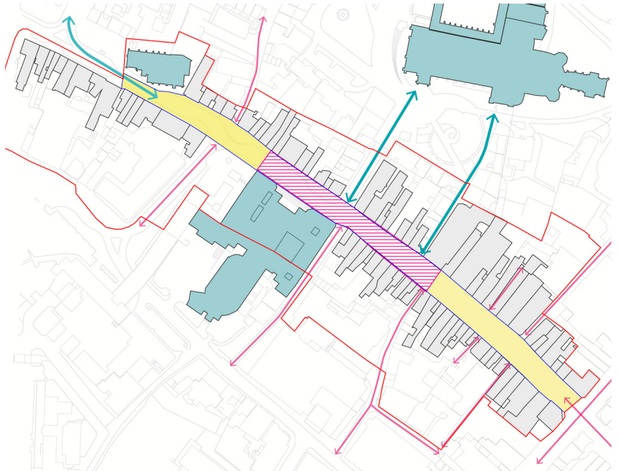
- SIX PLACEMAKING STRATEGIES -



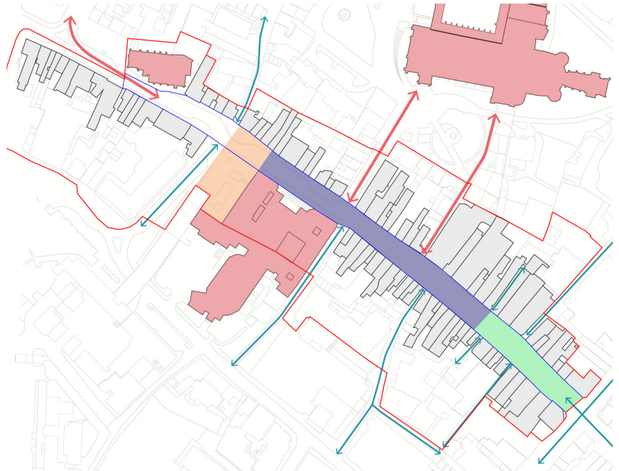
1 A Legible High Street



2 Sustainable Movement

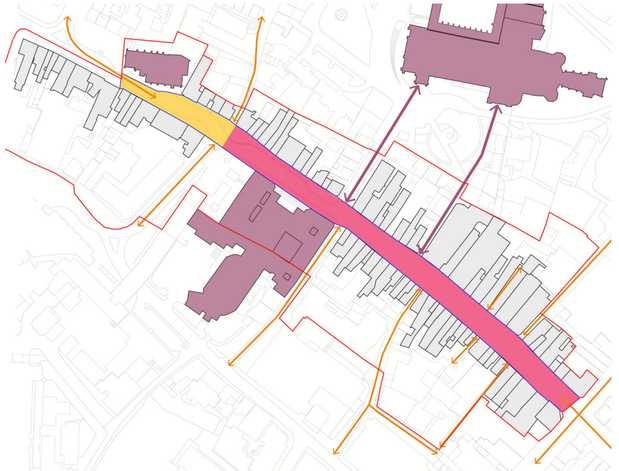


3 Social Improvement



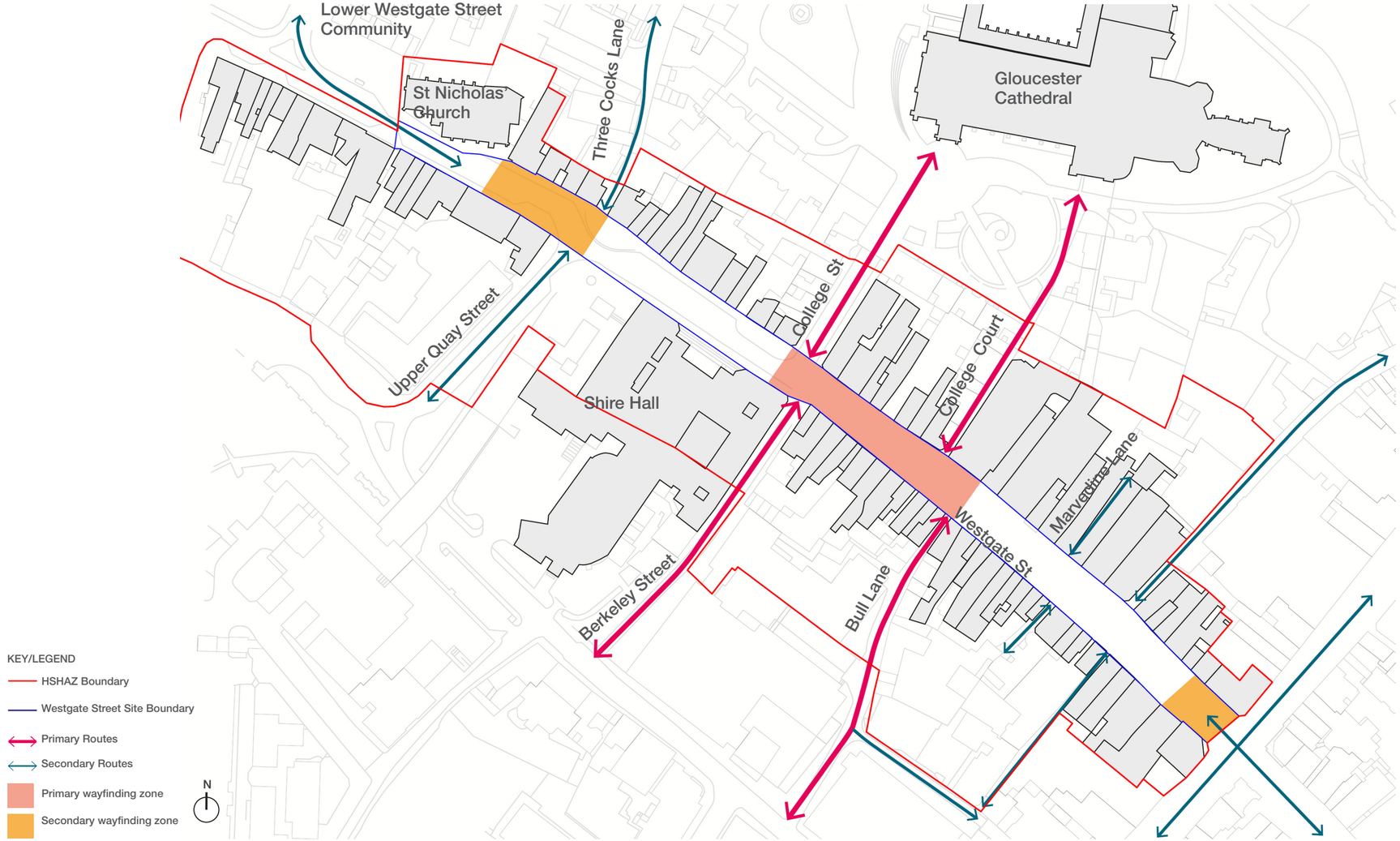
4 Framing Cultural Anchors

5 Urban Greening and Resilience

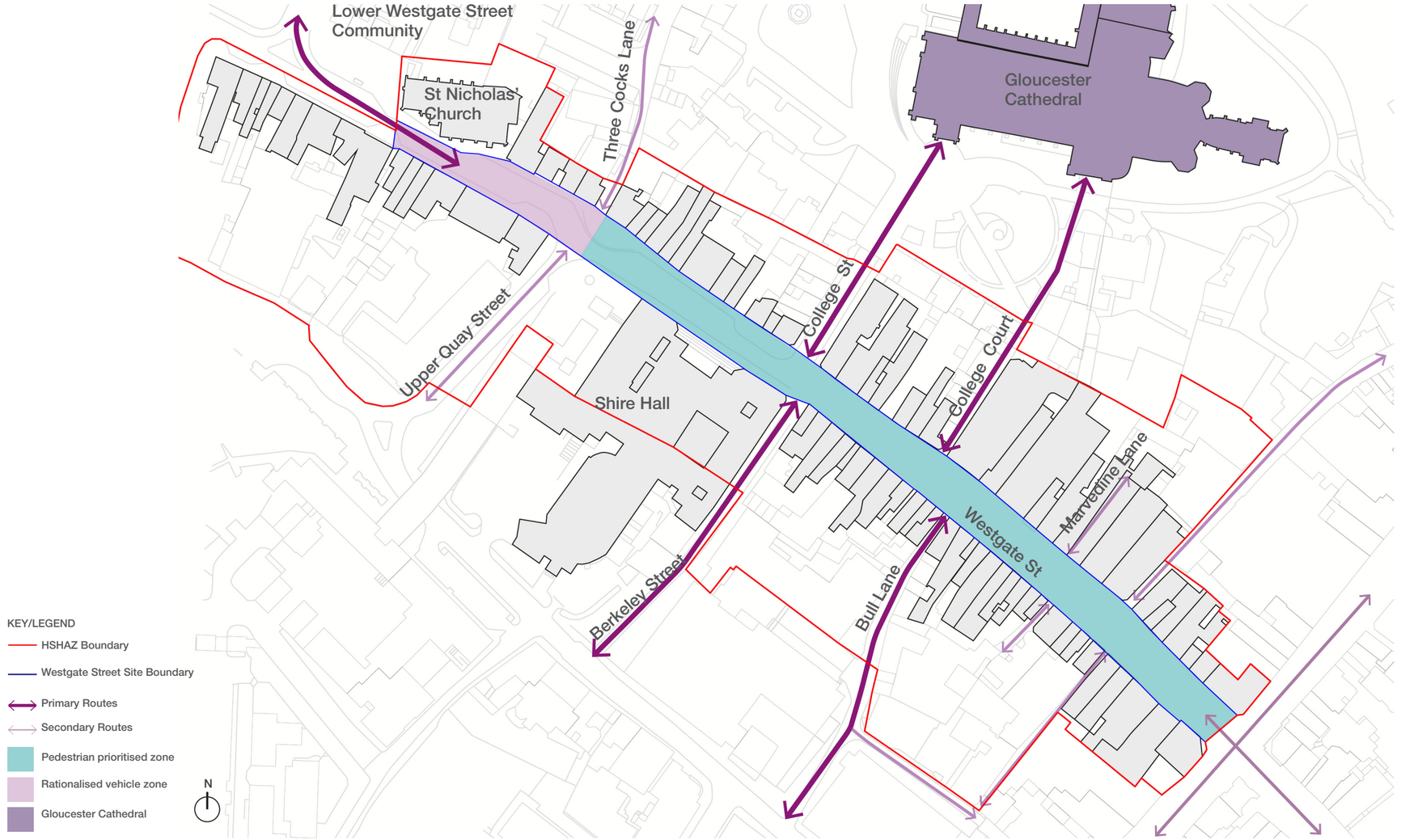


6 Interpreting the Past

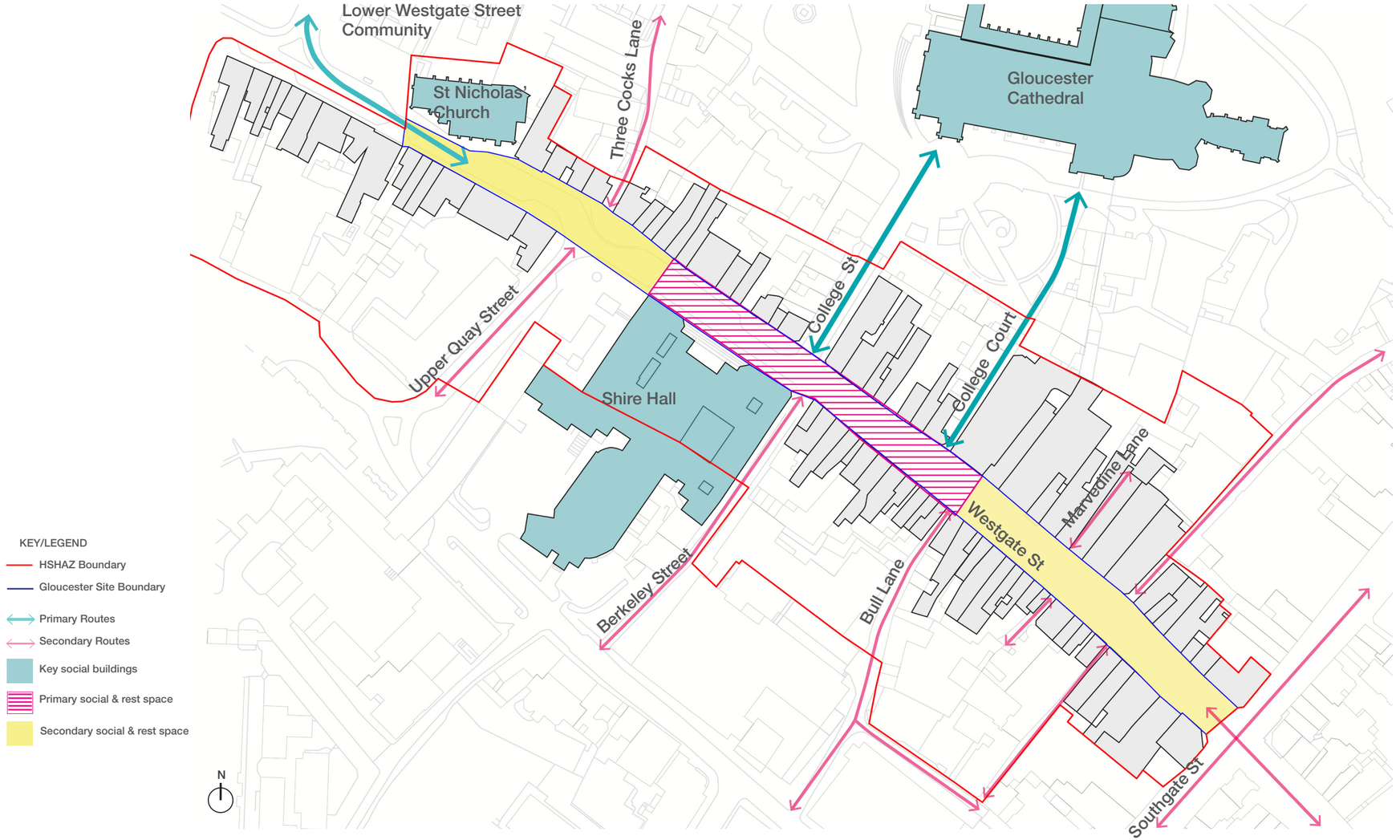
- A Legible High Street -



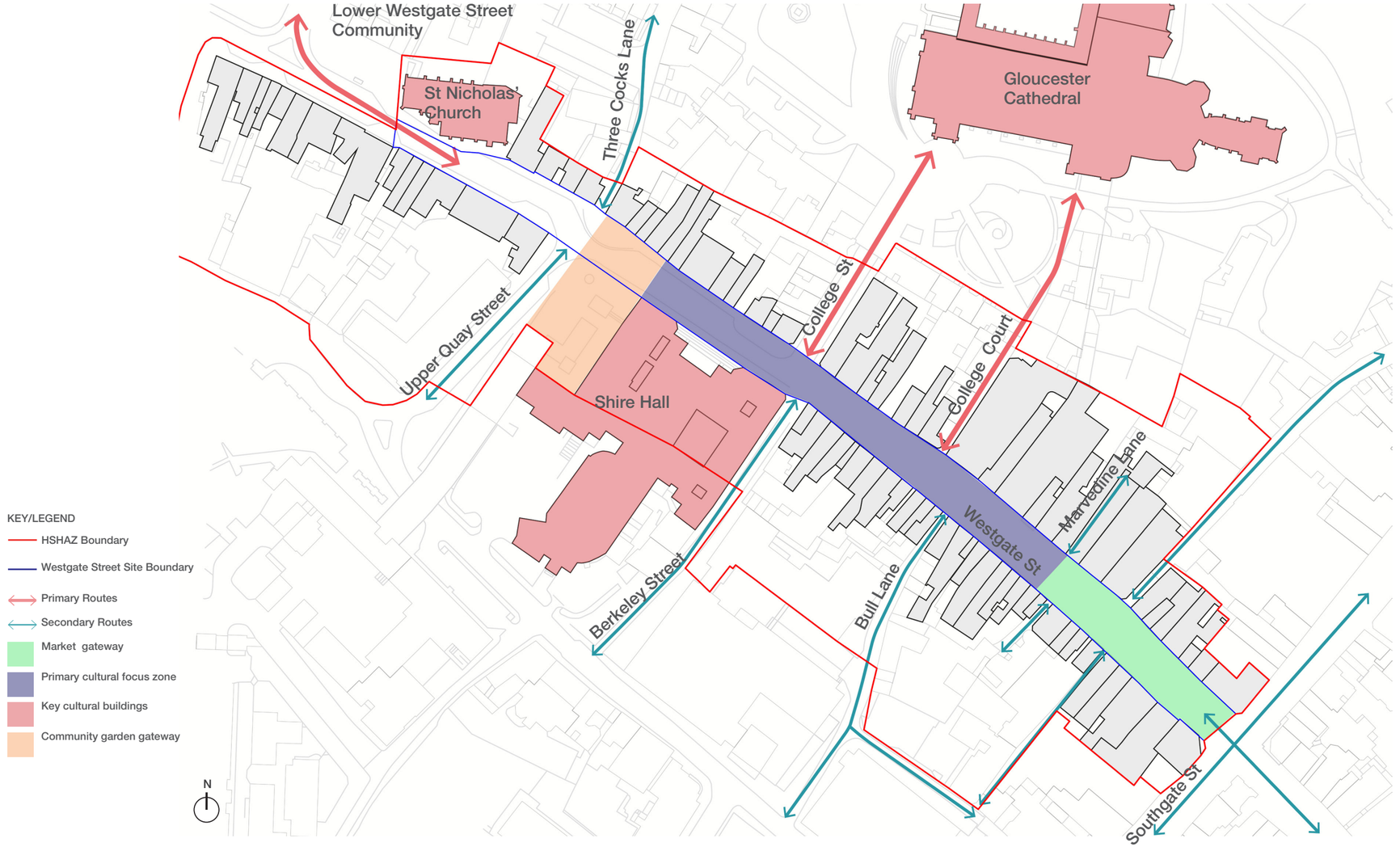
- Sustainable Movement -



- Social Improvements -

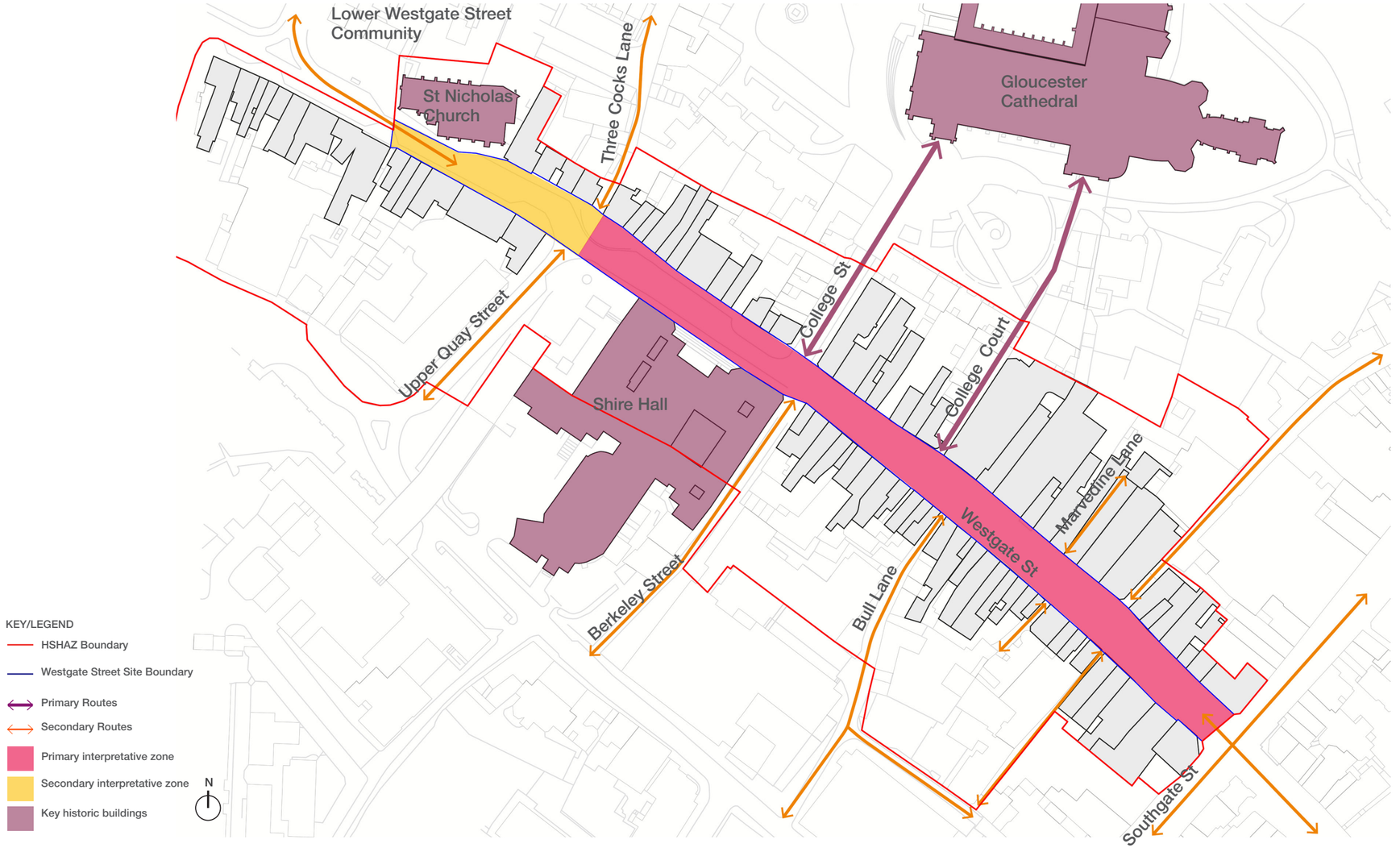


- Framing Cultural Anchors -



- Climate Resilience -

- Interpreting the Past -



3. CONCEPT DESIGN

CONCEPT DESIGN TAKEN TO STAGE 3

URBAN ROOMS FOR PLAY

A DEDICATED SPACE ON THE STREET FOR PLAY AND EVENTS, PROVIDING A MEANINGFUL SOCIAL SPACE FOR LOCAL COMMUNITIES TO PLAY AND EXERCISE OUTSIDE.

OUTDOOR SPACE FOR BUSINESSES

SAFE SPACE ON THE STREET FOR BUSINESSES TO PROVIDE OUTDOOR SEATING FOR DINING AND SHOPPING, INCREASING ACTIVITY AND INTERACTION ON THE STREET, STIMULATING THE LOCAL ECONOMY.

URBAN ROOMS FOR REST

SPACE TO SIT AND RELAX AMONGST NATURE WITHIN WESTGATE STREET, TO ALLOW BOTH THE LOCAL COMMUNITY AND VISITORS TO ESCAPE FROM THE HUSTLE AND BUSTLE OF THE CITY.

URBAN ROOMS FOR SOCIALISING

DYNAMIC POCKETS WITHIN THE STREET TO GATHER WITH FRIENDS, CHAT, SHARE FOOD AND SOCIALISE. THE SPACES ARE FRAMED BY TREES AND BIO-DIVERSE PLANTING.

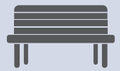
4. UNDERSTANDING ENGAGEMENT & STAKEHOLDER PRIORITIES AND GOALS

Engagement

Emerging Consultation Priorities

Emerging Consultation Priorities

1



Places to stop & rest/ Multifunctional Space

“Will there still be space for people to walk?”“Better lighting and more colourful, vibrant spaces would be greatly welcomed.... I think the key aspect would be upkeep”“Looks engaging and inviting in good weather” “It looks like a great initiative. The street has so much potential.!”

2

Reduction in Traffic/ Space for people

“Good to see traffic has been recognised as an issue. Vehicles have absolutely no place in a historic environment such as Westgate Street, and the current restrictions are not effective or effectively enforced, particularly after hours.” “Please make the street usable and allow cyclists to cross the gate streets safely. Slow speed and a shared space with seats/ planting is good idea”

3

A Greener, Healthier Street

“Planting would be great to soften the area. Who would be responsible for keeping the plants etc looking good and being looked after?”“The addition of plants and trees and of usable outdoor space would be a boon.”” More greenspace is really needed within the city centre and will contribute greatly to a healthier environment for those living in and using the city centre.”

4

Celebration of Culture & Heritage

“Nowhere near enough representation of Gloucester’s history in the centre generally, The walk from their coach drop-off should be packed from car park to College Street with reasons to pause, take in and appreciate Gloucester’s history, appropriately informative ‘pocket parks’, or whatever.” “Please keep the outlines of old buildings in the middle of the Street. This is vital.”

5

Comfortable places outside of businesses

“Great for summer...usability of seating areas in winter, would need to think about heating/ lighting/covered areas for cafe/restaurant culture.”“would consider how evening short stay parking can be retained to support local businesses offering takeaway” “night time economy improvement is needed as a mid 60s person none of my friends will go to town at night it isn’t safe”

KEY STAKEHOLDER UNDERSTANDING

Streets for All Goals & Considerations

Streets for All Goals

1

Creating an Inclusive Environment

The historic environment is a key component to the public realm for people to enjoy. Designs should ensure access is enhanced for all, while sustaining the uniqueness of the historic place for all to enjoy.

2

Public Safety & Ease of Movement

Movement is a key use of our public realm. There needs to be clear information from designers about what modes of transport they are promoting and consider safety. Movement is key in the way people experience the history of a place.

3

A Healthy Environment

Supporting wellbeing and cohesion, urban greening has many social and environmental benefits for communities, these benefits unlock the ability for spaces to become places for social interaction and not just passing through. Design should take into account the historic use of the space and should preserve or restore these uses.

4

A High Quality Environment

Design should be functional and attractive, this contributes to the experience of local communities and visitors. Work must comply with the aesthetic of the historical setting of these streets, sustaining and enhancing access to heritage or understanding of the significance of these features.

5

Economic Benefit

Investment into the conservation and enhancement of historic places creates opportunities for businesses and unique experiences for visitors. Design should be clear on these direct and indirect economic benefits they aim to achieve, while consulting local communities and businesses.

ESTABLISHING THE CORE OBJECTIVES

Emerging Consultation Priorities

1. Places to stop & rest/ Multifunctional Space
2. Reduction in Traffic/ Space for people
3. A Greener, Healthier Street
4. Celebration of culture & heritage
5. Comfortable places outside of businesses

Streets for All Goals

1. Creating an Inclusive Environment
2. Public Safety & Ease of Movement
3. A Healthy Environment
4. A High Quality Environment
5. Economic Benefit

Scheme Core Objectives

- Decluttering & Expanding Space for People
- Resetting & Rationalising Movement
- Maximising Biodiversity & Climate Resilence
- Telling Westgate's Stories
- Supporting Local Economy

5. STAGE 3 DESIGN

- STAGE 3 DESIGN MASTERPLAN -

- A - EXISTING : QUAY STREET GATEWAY -

- A - PROPOSED : QUAY STREET GATEWAY -

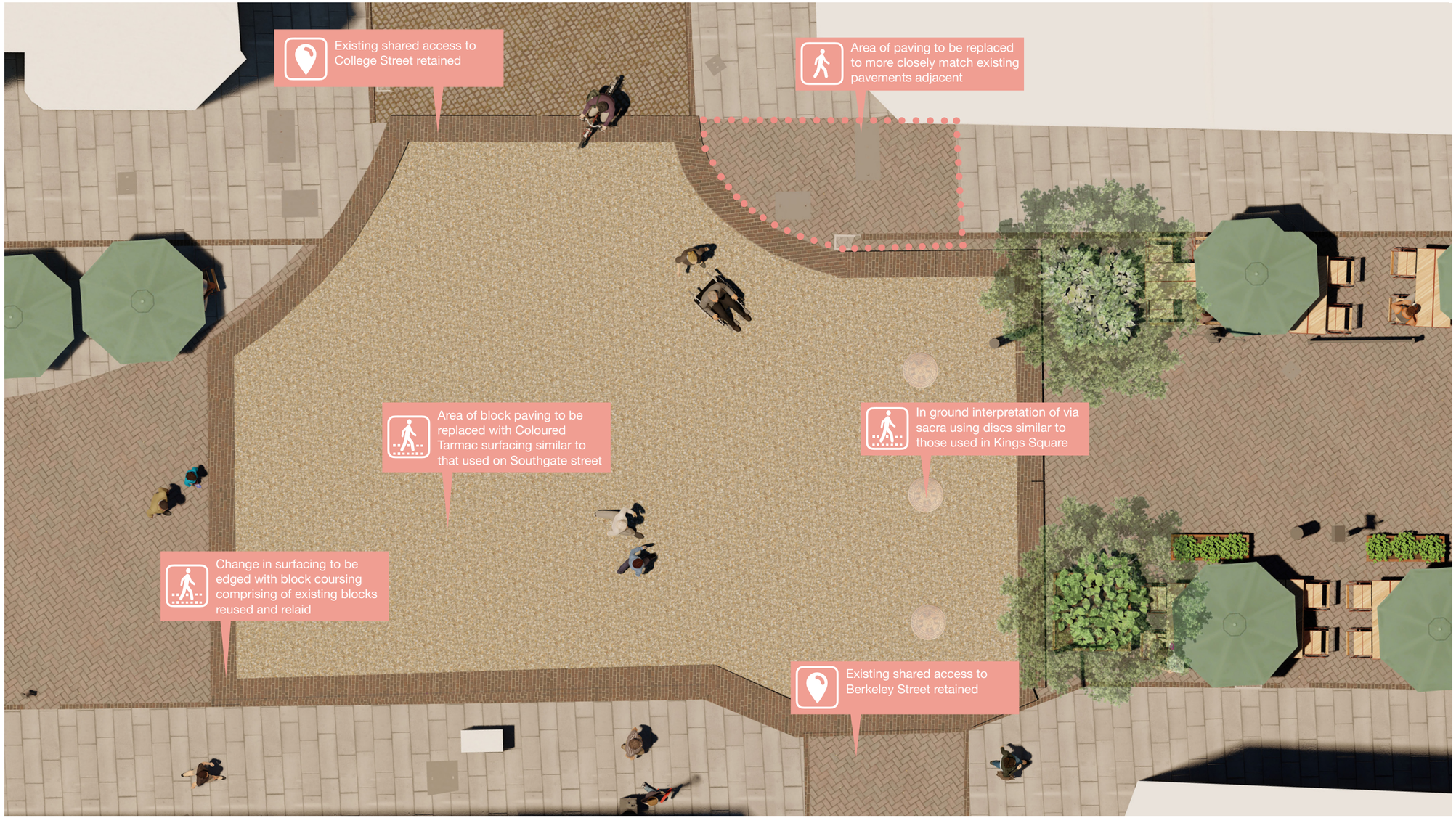
- A - PROPOSED : QUAY STREET GATEWAY -

- B - EXISTING : SHIRE HALL PARKLET -

- B - PROPOSED : SHIRE HALL PARKLET -

- B - PROPOSED : SHIRE HALL PARKLET -

-C - PROPOSED : COLLEGE STREET JUNCTION -



- D - EXISTING : LAMPREY HOTEL PARKLET -

- D- PROPOSED : LAMPREY HOTEL PARKLET -

- D- PROPOSED : LAMPREY HOTEL PARKLET -

- E - EXISTING : COLLEGE COURT GATEWAY -

- E - PROPOSED : COLLEGE COURT GATEWAY -

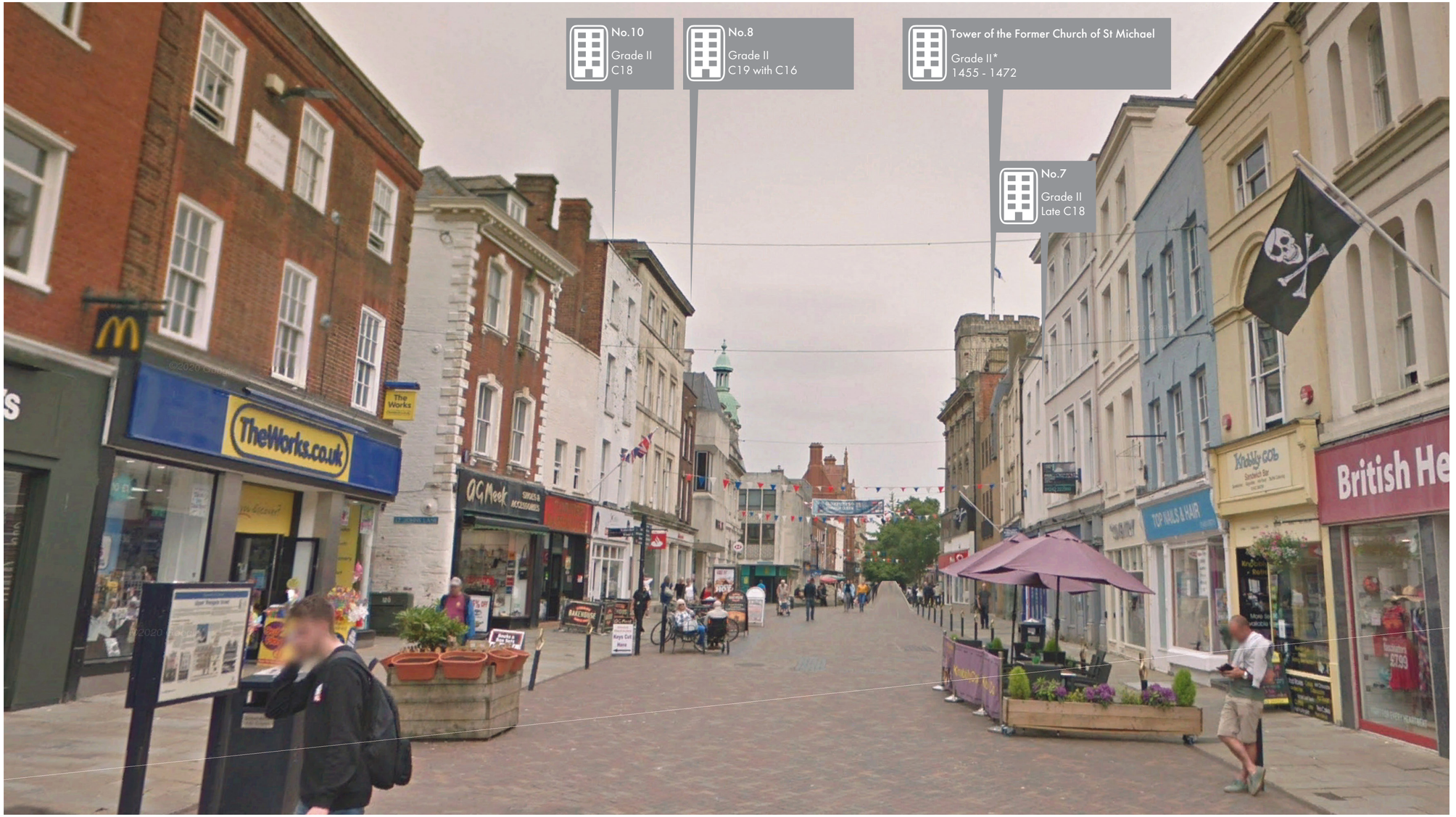
- E - PROPOSED : COLLEGE COURT GATEWAY -

- F - EXISTING : FLEECE HOTEL PARKLET -

- F - PROPOSED : FLEECE HOTEL PARKLET -

- F - PROPOSED : FLEECE HOTEL PARKLET -

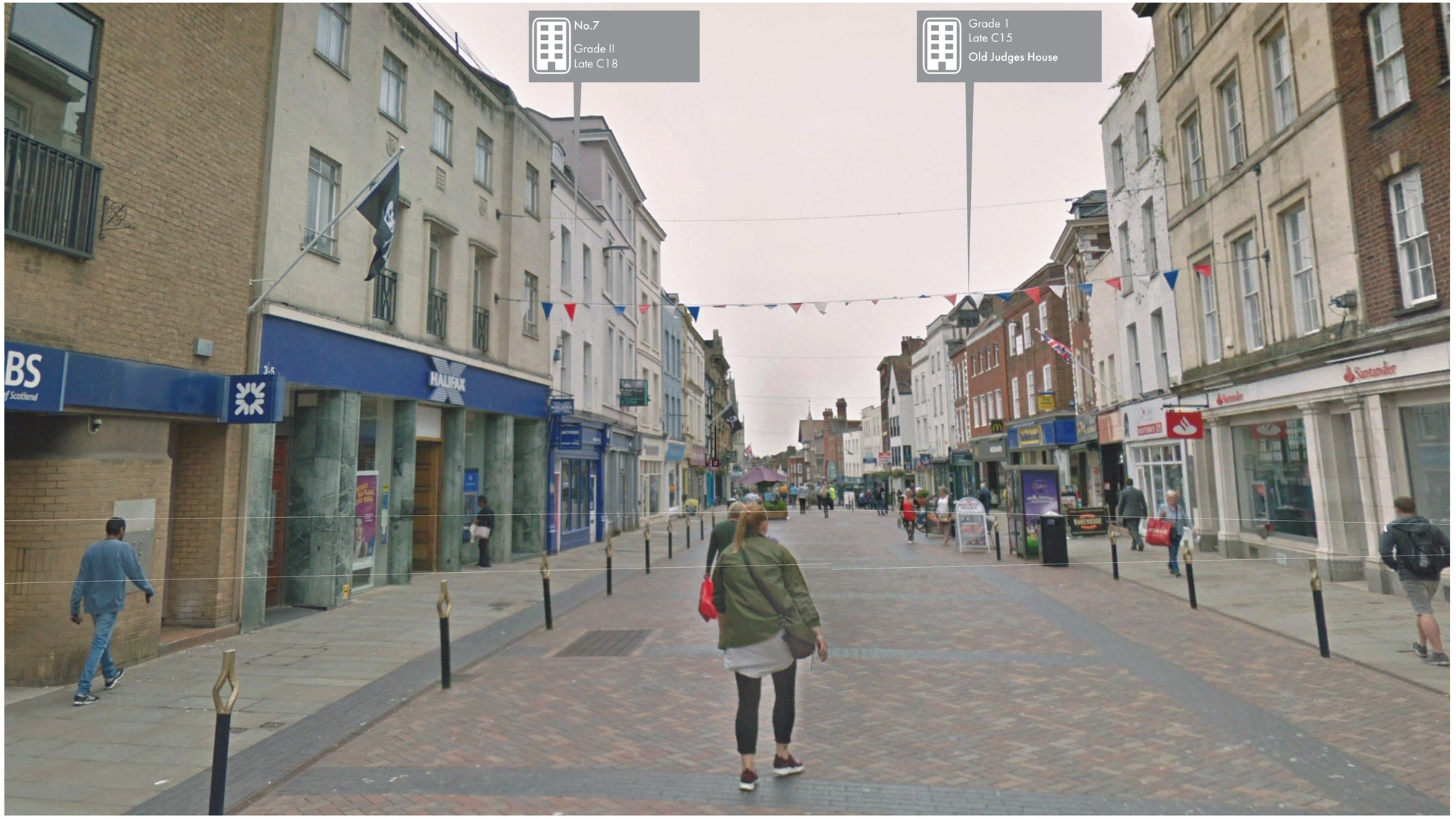
- G - EXISTING : ST MICHAEL'S TOWER PARKLET -



- G - PROPOSED : ST MICHAEL'S TOWER PARKLET -

- G - PROPOSED : ST MICHAEL'S TOWER PARKLET -

- H - EXISTING : GATE STREET GATEWAY -



-H - PROPOSED : GATE STREET GATEWAY -

- H - PROPOSED : GATE STREET GATEWAY -

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LANDSCAPE ARCHITECTURE
URBANISM
ENVIRONMENT
BIOCITY RESEARCH

SYDNEY
MELBOURNE
SHENZHEN
BRISTOL