



**REVITALISING  
OUR Hi!STREET**

## WESTGATE STREET SCENE

The Cathedral Quarter High Street Heritage Action Zone is run by Gloucester City Council and funded by Historic England as part of its 'High Street Heritage Action Zone' scheme, a national heritage-led regeneration initiative. It is supported by the community through the Cathedral Quarter Partnership.

It follows the city council's successful bid for £1.9 million to restore some of the architecturally significant buildings in the Westgate area of the City, bringing them

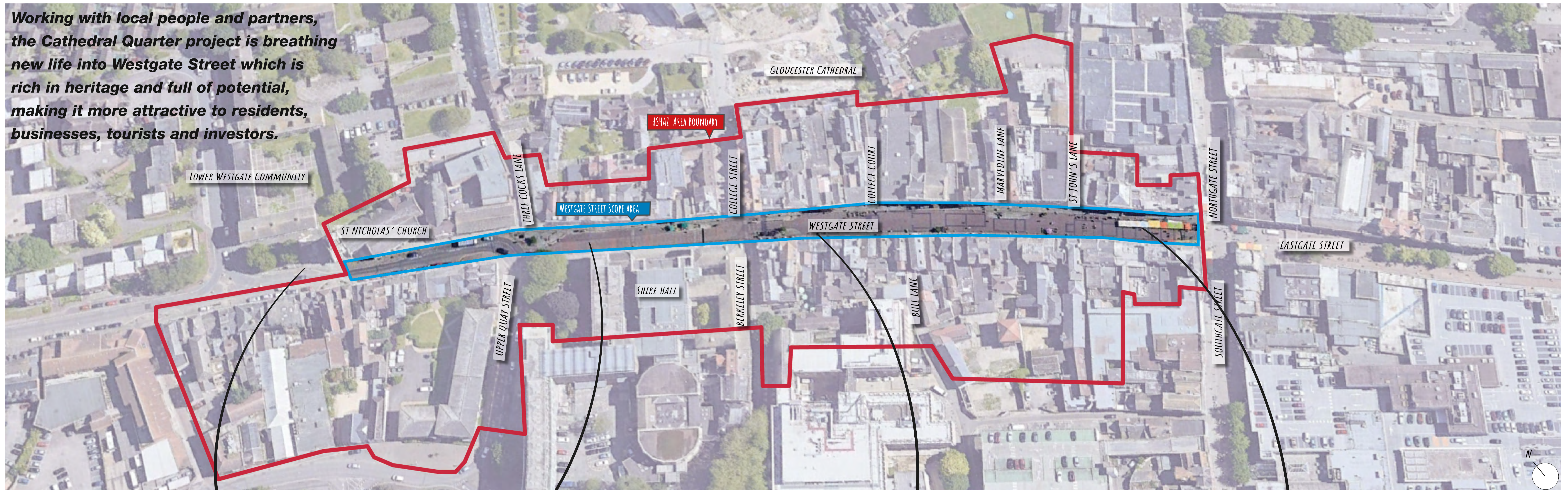
back to their former glory along with a programme of activities and events to engage the local community with the heritage of the area.

Gloucester City Council are delivering the project on behalf of the Cathedral Quarter Partnership which involves a wide range of local organisations.

We're working to improve the street scene in the Cathedral Quarter. This will enhance the

setting of the historic buildings on Westgate Street allowing the High Street to be used for activities and events. We aim to make the street spaces more attractive, usable, and accessible for visitors, residents, and businesses. We're looking at what changes we can make to do this, based on the results of consultation surveys and events held over the past year.

**Working with local people and partners, the Cathedral Quarter project is breathing new life into Westgate Street which is rich in heritage and full of potential, making it more attractive to residents, businesses, tourists and investors.**



### LOWER WESTGATE VEHICULAR DOMINANCE

AT PRESENT LOWER WESTGATE STREET HAS TWO-WAY TRAFFIC NARROWING TO ONE-WAY ADJACENT TO ST NICHOLAS' CHURCH. THE CHURCH SPIRE IS DOMINANT AND THERE IS SOME TIRED URBAN GREENING WITHIN THE SPACE.



### QUAY STREET/WESTGATE STREET JUNCTION/SHIRE HALL

THE LOWER END OF THE PARTIALLY PEDESTRIANISED STREET STILL FEELS VERY VEHICULAR FOCUSED DESPITE HAVING SHIRE HALL ALONG IT AND BEING A KEY CONNECTION THROUGH TO THE CATHEDRAL VIA COLLEGE STREET.



### KEY NORTH SOUTH CONNECTIONS

BOTH COLLEGE COURT AND BULL LANE FORM KEY NORTH SOUTH CONNECTIONS TO BRING PEOPLE ONTO THE HIGH STREET AND TO CONNECT THEM THROUGH TO GLOUCESTER CATHEDRAL AND THE WIDER CITY.



### THE GATE STREETS JUNCTION/ MARKETS

THE EXISTING JUNCTION WITH THE OTHER GATE STREETS IS VERY OPEN AND WORKS WELL TO SUPPORT MARKETS WHICH TAKE PLACE ON THIS PART OF WESTGATE STREET AND ENCOURAGE ENTRY ONTO THE STREET.



## STREET SCENE CONCEPT DESIGN



### URBAN ROOMS FOR REST

SPACE TO SIT AND RELAX AMONGST NATURE WITHIN WESTGATE STREET, TO ALLOW BOTH THE LOCAL COMMUNITY AND VISITORS TO ESCAPE FROM THE HUSTLE AND BUSTLE OF THE CITY.



### CATENARY ART & LIGHTING

A CATENARY WILL PROVIDE SPACE FOR ART GENERATED BY LOCAL COMMUNITIES TO BE DISPLAYED WITH PRIDE. THIS WILL SIT ALONGSIDE LIGHTING TO ILLUMINATE WESTGATE STREET AT NIGHT INCREASING SAFETY.



### URBAN ROOMS FOR SOCIALISING

DYNAMIC POCKETS WITHIN THE STREET TO GATHER WITH FRIENDS, CHAT, SHARE FOOD AND SOCIALISE. THE SPACES ARE FRAMED BY TREES AND BIO-DIVERSE PLANTING.



### LOWER WESTGATE POCKET PARKS

POCKET PARKS WITH OUTDOOR SEATING FOR GATHERING AND REST, BRINGING TOGETHER BOTH ENDS OF WESTGATE STREET. SPACES SURROUNDED BY BIO-DIVERSE PLANTING BRING CLIMATE RESILIENCE TO THE STREET.



### QUAY STREET PLAY AREA

A DEDICATED SPACE ON THE STREET FOR PLAY AND EVENTS, PROVIDING A MEANINGFUL SOCIAL SPACE FOR LOCAL COMMUNITIES TO PLAY AND EXERCISE OUTSIDE.



### OUTDOOR SPACE FOR BUSINESSES

SAFE SPACE ON THE STREET FOR BUSINESSES TO PROVIDE OUTDOOR SEATING FOR DINING AND SHOPPING, INCREASING ACTIVITY AND INTERACTION ON THE STREET, STIMULATING THE LOCAL ECONOMY.



### PAVING PATTERNS AND INTERPRETATION

INSPIRED BY THE HISTORIC WALLPAPERS & PATTERNS FOUND ON WESTGATE STREET, SUBTLE PATTERNS COULD BE ADDED TO THE PAVING CREATING A UNIQUE IDENTITY, WHILST ALSO BRINGING COLOUR, ART & HISTORIC NARRATIVE TO THE STREET.

